

REP HEADLINE# 6296388 TRF# E:120904  
 \$\$\$ MOD# 4: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP OCT15/12 20.14  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/E OBAMA/D/PRE/US  
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #  
 BUYER NAME KATIE KEULEMAN  
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6296388

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT15/12 20.14

REP: REVISION 10/15  
 SPOTS CANCELED ON LN'S 21 AND 58  
 EGM CHANGE LN 78  
 LN'S 102-104  
 TTL SAME  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		800P-900P	30		\$3,400.00	10/5	10/5	0		FRI	0
21	S		800P-900P	30		\$3,400.00	10/19	10/19	0		FRI	0
21	S		800P-900P	30		\$3,400.00	11/2	11/2	1		FRI	1

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537  
 AGENCY PRODUCT CODE = 101

PROGRAM : WHITNEY/COMMUNITY  
 CON COM1: WHITNEY/COMMUNITY

*Handwritten signature*

FAX# 703-516-9680  
HARRIS REPORT FROM REP OCT15/12 20.14  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58	S		600A-700A	30		\$900.00	10/8	10/8	0		MON	0
58	S		600A-700A	30		\$900.00	10/15	10/15	0		MON	0
58	S		600A-700A	30		\$900.00	10/22	10/22	0		MON	0
58	S		600A-700A	30		\$900.00	10/29	10/29	0		MON	0
58	S		600A-700A	30		\$900.00	11/5	11/5	0		MON	0
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1: NEWSCHANNEL 8 TODAY												
78	NZ		800P-900P	30		\$3,400.00	10/12	10/12	1		FRI	1
PROGRAM : VOICE												
CON COM1: VOICE												
102	A		900P-1000P	30		\$1,300.00	10/20	10/20	1		SAT	1
PROGRAM : CHICAGO FIRE												
CON COM1: CHICAGO FIRE												
103	A		1000P-1100P	30		\$1,400.00	10/20	10/20	1		SAT	1
PROGRAM : L AND O SVU												
CON COM1: LAW AND ORDER SVU												
104	A		800P-900P	30		\$3,400.00	10/19	10/19	1		FRI	1
PROGRAM : GRIMM												
CON COM1: GRIMM												

REP HEADLINE# 6296388 TRF# E:120904  
\$\$\$ MOD# 4: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
OCT15/12 20.14  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%  
SHARES ESTIMATED WMOX 0% WXPX 0% WWSB 6% CABL 0%

SVC- NSI BOOKS- OCT/PJ  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6296388 TRF# E:120904  
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP OCT12/12 19.07  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #  
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20007

ORDER # CONTRACT # 6296388 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT12/12 19.07

REP: REVISION 10/12  
SPOTS CANCELED LN'S 5,13-16,18-19,32,36,38-39,44,49,57-58,60,62-63  
LN'S 86-101 ADDED  
NEW TTL \$710,130  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007



OBAMA FOR AMERICA

MM: \$2700

MM 10/15

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE#: : : : : : : DATE : DATE : /WK: INVT : : SPTS:  
AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537  
AGENCY PRODUCT CODE = 101

5	ES	1200N-100P	30			\$200.00	10/2	10/5	4		TU-F	4
5	ES	1200N-100P	30			\$200.00	10/9	10/12	4		TU-F	4
5	ES	1200N-100P	30			\$200.00	10/16	10/19	0		TU-F	0
5	ES	1200N-100P	30			\$200.00	10/23	10/26	4		TU-F	4
5	ES	1200N-100P	30			\$200.00	10/30	11/2	4		TU-F	4

PROGRAM : TODAY SHOW 3

CON COM1: TODAY SHOW 3

13	ES	600P-630P	30	\$1,200.00	10/2	10/5	4	TU-F	4
13	ES	600P-630P	30	\$1,200.00	10/9	10/12	4	TU-F	4
<del>13</del>	ES	600P-630P	30	\$1,200.00	10/16	10/19	0	TU-F	0
13	ES	600P-630P	30	\$1,200.00	10/23	10/26	4	TU-F	4
13	ES	600P-630P	30	\$1,200.00	10/30	11/2	4	TU-F	4

PROGRAM : NEWS CHANNEL8  
CON COM1: NEWS CHANNEL8

14	ES	600A-700A	30	\$700.00	10/2	10/5	2	TU-F	2
14	ES	600A-700A	30	\$700.00	10/9	10/12	2	TU-F	2
<del>14</del>	ES	600A-700A	30	\$700.00	10/16	10/19	0	TU-F	0
14	ES	600A-700A	30	\$700.00	10/23	10/26	2	TU-F	2
14	ES	600A-700A	30	\$700.00	10/30	11/2	2	TU-F	2

PROGRAM : NEWSCHANNEL 8 TODAY  
CON COM1: NEWSCHANNEL 8 TODAY

15	ES	630P-700P	30	\$5,000.00	10/2	10/5	4	TU-F	4
15	ES	630P-700P	30	\$5,000.00	10/9	10/12	4	TU-F	4
<del>15</del>	ES	630P-700P	30	\$5,000.00	10/16	10/19	0	TU-F	0
15	ES	630P-700P	30	\$5,000.00	10/23	10/26	4	TU-F	4
15	ES	630P-700P	30	\$5,000.00	10/30	11/2	4	TU-F	4

PROGRAM : NBC NEWS  
CON COM1: NBC NEWS

16	ES	700P-730P	30	\$1,000.00	10/2	10/5	4	TU-F	4
16	ES	700P-730P	30	\$1,000.00	10/9	10/12	4	TU-F	4
<del>16</del>	ES	700P-730P	30	\$1,000.00	10/16	10/19	0	TU-F	0
16	ES	700P-730P	30	\$1,000.00	10/23	10/26	4	TU-F	4
16	ES	700P-730P	30	\$1,000.00	10/30	11/2	4	TU-F	4

PROGRAM : NEWSCHANNEL 8 @ 7PM  
CON COM1: NEWSCHANNEL 8 @ 7PM

FAX# 703-516-9680  
OCT12/12 19.07  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18		ES	730P-800P	30		\$1,000.00	10/2	10/5	4		TU-F	4
18		ES	730P-800P	30		\$1,000.00	10/9	10/12	4		TU-F	4
<del>18</del>		ES	730P-800P	30		\$1,000.00	10/16	10/19	0		TU-F	0
18		ES	730P-800P	30		\$1,000.00	10/23	10/26	4		TU-F	4
18		ES	730P-800P	30		\$1,000.00	10/30	11/2	4		TU-F	4
PROGRAM : EXTRA												
CON COM1: EXTRA												
19		ES	900A-1000A	30		\$550.00	10/2	10/5	4		TU-F	4
19		ES	900A-1000A	30		\$550.00	10/9	10/12	4		TU-F	4
<del>19</del>		ES	900A-1000A	30		\$550.00	10/16	10/19	0		TU-F	0
19		ES	900A-1000A	30		\$550.00	10/23	10/26	4		TU-F	4
19		ES	900A-1000A	30		\$550.00	10/30	11/2	4		TU-F	4
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
32		S	1000A-1100A	30		\$1,400.00	10/7	10/7	0		SUN	0
32		S	1000A-1100A	30		\$1,400.00	10/14	10/14	1		SUN	1
<del>32</del>		S	1000A-1100A	30		\$1,400.00	10/21	10/21	0		SUN	0
32		S	1000A-1100A	30		\$1,400.00	10/28	10/28	1		SUN	1
32		S	1000A-1100A	30		\$1,400.00	11/4	11/4	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1: MEET THE PRESS												



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
49	ES		1200N-100P	30		\$200.00	10/8	10/8	1		MON	1
49	ES		1200N-100P	30		\$200.00	10/15	10/15	1		MON	1
49	ES		1200N-100P	30		\$200.00	10/22	10/22	0		MON	0
49	ES		1200N-100P	30		\$200.00	10/29	10/29	1		MON	1
49	ES		1200N-100P	30		\$200.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
57	ES		600P-630P	30		\$1,200.00	10/8	10/8	1		MON	1
57	ES		600P-630P	30		\$1,200.00	10/15	10/15	1		MON	1
57	ES		600P-630P	30		\$1,200.00	10/22	10/22	0		MON	0
57	ES		600P-630P	30		\$1,200.00	10/29	10/29	1		MON	1
57	ES		600P-630P	30		\$1,200.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8												
58	ES		600A-700A	30		\$900.00	10/8	10/8	0		MON	0
58	ES		600A-700A	30		\$900.00	10/15	10/15	1		MON	1
58	ES		600A-700A	30		\$900.00	10/22	10/22	0		MON	0
58	ES		600A-700A	30		\$900.00	10/29	10/29	1		MON	1
58	ES		600A-700A	30		\$900.00	11/5	11/5	1		MON	1

NO-  
 MFG  
 DATE  
 \$2700



# 703-516-9680  
FROM REP OCT12/12 19.07  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
60	ES		700P-730P	30		\$1,000.00	10/8	10/8	1		MON	1
60	ES		700P-730P	30		\$1,000.00	10/15	10/15	1		MON	1
<del>60</del>	ES		700P-730P	30		\$1,000.00	10/22	10/22	0		MON	0
60	ES		700P-730P	30		\$1,000.00	10/29	10/29	1		MON	1
60	ES		700P-730P	30		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
62	ES		730P-800P	30		\$1,000.00	10/8	10/8	1		MON	1
62	ES		730P-800P	30		\$1,000.00	10/15	10/15	1		MON	1
<del>62</del>	ES		730P-800P	30		\$1,000.00	10/22	10/22	0		MON	0
62	ES		730P-800P	30		\$1,000.00	10/29	10/29	1		MON	1
62	ES		730P-800P	30		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA												
CON COM1 : EXTRA												
63	ES		900A-1000A	30		\$550.00	10/8	10/8	1		MON	1
63	ES		900A-1000A	30		\$550.00	10/15	10/15	1		MON	1
<del>63</del>	ES		900A-1000A	30		\$550.00	10/22	10/22	0		MON	0
63	ES		900A-1000A	30		\$550.00	10/29	10/29	1		MON	1
63	ES		900A-1000A	30		\$550.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												
<del>63</del>	A		1200N-100P	30		\$380.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												
<del>63</del>	A		600P-630P	30		\$2,250.00	10/16	10/19	4		TU-F	4
PROGRAM : NEWS CHANNEL 8												
CON COM1 : NEWS CHANNEL 8												

FAX# 703-516-9680  
OCT12/12 19.07  
HARRIS REPORT FROM REP  
\*\*\* WFLA-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	A		600A-700A	30		\$1,450.00	10/16	10/19	2		TU-F	2
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
19	A		700P-730P	30		\$2,000.00	10/16	10/19	4		TU-F	4
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
20	A		730P-800P	30		\$2,000.00	10/16	10/19	4		TU-F	4
PROGRAM : EXTRA												
CON COM1 : EXTRA												
21	A		900A-1000A	30		\$1,040.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												
22	A		1000A-1100A	30		\$5,000.00	10/21	10/21	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1 : MEET THE PRESS												
23	A		700P-830P	30		\$7,000.00	10/21	10/21	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMRC												
CON COM1 : FOOTBALL NIGHT IN AMRC												
24	A		800A-900A	30		\$1,100.00	10/21	10/21	1		SUN	1
PROGRAM : SUNDAY TODAY												
CON COM1 : SUNDAY TODAY												
25	A		1000P-1100P	30		\$7,200.00	10/17	10/17	1		WED	1
PROGRAM : CHICAGO FIRE												
CON COM1 : CHICAGO FIRE												
26	A		1200N-100P	30		\$380.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
17	A		600P-630P	30		\$2,250.00	10/22	10/22	1		MON	1
PROGRAM : NEWS CHANNEL8												
CON COM1: NEWS CHANNEL8												
18	A		600A-700A	30		\$1,450.00	10/22	10/22	1		MON	1
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1: NEWSCHANNEL 8 TODAY												
19	A		700P-730P	30		\$2,000.00	10/22	10/22	1		MON	1
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1: NEWSCHANNEL 8 @ 7PM												
10	A		730P-800P	30		\$2,000.00	10/22	10/22	1		MON	1
PROGRAM : EXTRA												
CON COM1: EXTRA												
11	A		900A-1000A	30		\$1,040.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
OCT/12	542065.00	NOV/12	168065.00									
CONTRACT TOTAL											710130.00	
TOTAL SPOTS											608	

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%  
 WMOX 0% WXPX 0% WWSB 6% CABL 0%  
 SHARES ESTIMATED  
 SVC- NSI BOOKS- OCT/PJ  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 808 Issue 6



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b>	Barack Obama/ D/ President	<b>Submission Cost:</b>	694830	<b>Campaign Ref:</b>	E:120904026
<b>Buyer:</b>	...	<b>Client/Product/Estimate:</b>	95 /101 /1537	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/01/12 to 11/11/12	<b>Weeks:</b>	6	<b>Order Ref:</b>	06296388
<b>Est./PO Number:</b>	06296388	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

<b>Product:</b>	Obama For America	<b>Booking Group:</b>	WFLA	<b>Key Market:</b>	Tampa-St. Petersburg, FL
<b>Demographic:</b>	(L) Household	<b>Order:</b>			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	06		30 Comme	Nbr of Spots Closed PR		4	2			6	
12	M-F 530a News TWTF..	06		30 Comme	Nbr of Spots Closed PR	2					2	
13	M-F 530a News TWTF..	06		30 Comme	Nbr of Spots Closed PR			4			4	
15	M-F 6p News TWTF..	06		30 Comme	Nbr of Spots Closed PR		3	4			7	
17	M-F 630p ET / 530p CT NBC Nightly News TWTF..	06		30 Comme	Nbr of Spots Closed PR			1			1	
18	M-F 7p News TWTF..	06		30 Comme	Nbr of Spots Closed PR		1	1			2	
20	M-F 730p Entertainment Tonight TWTF..	06		30 Comme	Nbr of Spots Closed PR		4	2			6	
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	117	120	119	26	605	
Open PR									-2		-2	
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 808 Issue 6



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 684830	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 / 101 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
22	M-Th, Su 430a News TWTF..S	06	25	30 Comme	Nbr of Spots	4	4	4	4	4	20	500
26	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots		1				1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots				1		1	
42	Sun 630p ET / 530p CT NBC Nightly News .....S	06		30 Comme	Nbr of Spots				1		1	
43	Sun 7p ET / 6p CT Football Night in America .....S	06		30 Comme	Nbr of Spots		1	1	1	1	4	
45	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	06		30 Comme	Nbr of Spots		1	1	1		3	
47	M-Su 11p News ..TWTF..S	06		30 Comme	Nbr of Spots			2	3		5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots			1	1		2	
66	M-F 530a News	06		30	Nbr of Spots							
<b>Weekly Totals:</b>												
Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Washington DC 20007

Barack Obama/ D/ President  
Submission Number 808 Issue 6



WFLA-TV

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PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 694830	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> .....	<b>Client/Product/Estimate:</b> 95 / 101 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
69	M-F 6p News	06		30							1	
	M.....			Comme								
				Nbr of Spots								
				Closed PR								
71	M-F 630p ET / 530p CT NBC Nightly News	06		30							2	
	M.....			Comme								
				Nbr of Spots								
				Closed PR								
74	M-F 730p Entertainment Tonight	06		30		1		1			2	
	M.....			Comme								
				Nbr of Spots								
				Closed PR								
76	M-Th, Su 430a News	06	25	30		1	1	1	1	1	5	125
	M.....			Comme								
				Nbr of Spots								
				Closed PR								
77	M-Su 11p News	06		30							1	
	M.....			Comme								
				Nbr of Spots								
				Closed PR								
84	M-Th, Su 430a News	06	25	30							1	25
	M.....			Comme								
				Nbr of Spots								
85	M-F 1p Days Of Our Lives	03	400	30		2	2	2	2	2	10	4000
	TWTF..			Comme								
				Nbr of Spots								
86	M-F 10a News	03	160	30		4	4	4	4	4	20	3200
	TWTF..			Comme								
				Nbr of Spots								
87	M-F 1135p ET / 1035p CT Tonight Show	03	650	30		4	4	4	4	4	20	13000
	TWTF..			Comme								
				Nbr of Spots								
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	28	1		58	

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
88	M-F 11a Daytime TWTF..	03	160	30 Comme	Nbr of Spots	4	4	4	4	4	20	3200
89	M-F 12p Today Show III TWTF..	03	200	30 Comme	Nbr of Spots	4	4	4	4	4	16	3200
90	M-F 2p Rachael Ray TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4	20	5000
91	M-F 3p Doctors TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4	20	9000
92	M-F 4p Dr Oz TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4	4	20	12000
93	M-F 5a News TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4	4	20	3000
94	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
95	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4	19	8930
96	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
97	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4	4	4	16	19200

Weekly Totals: Total Spots(Ord Spots)

Open PR	96	127	117	120	119	26	605
Closed PR	2	8	21	26	1		-12600
							58

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<b>Est/PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
98	M-F 6a News ..TWTF..	03	700	30 Comme	Nbr of Spots	2	2				8	5600
99	M-F 630p ET / 530p CT NBC Nightly News ..TWTF..	01	6000	30 Comme	Nbr of Spots	4	4	4	4		16	80000
100	M-F 7p News ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4	4		16	16000
101	M-F 7a Today Show ..TWTF.. Isolations: W/C 10/15	03	900	30 Comme	Nbr of Spots	4	4	4	4		16	14400
102	M-F 730p Entertainment Tonight ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4	4		16	16000
103	M-F 9a Today Show II ..TWTF..	03	550	30 Comme	Nbr of Spots	4	4	4	4		16	8800
104	Fri 8-9p ET / 7-8p CT Whilney / Community ....F..	02	3400	30 Comme	Nbr of Spots				1		1	3400
105	Fri 9p ET / 8p CT Grimm ....F..	03	3400	30 Comme	Nbr of Spots				1		1	3400
106	Mon 10p ET / 9p CT Revolution .....	03	3600	30 Comme	Nbr of Spots		1				1	3600
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	96	127	117	120	119	26	605
					<b>Open PR</b>					-2		-12600
					<b>Closed PR</b>	2	8	21	26	1		58



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Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme		1	1		1	1	4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme				1			1	9000
109	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	03	1200	30 Comme	1	1	1	1	1		5	6000
110	Sat 12p News .....S.	03	1500	30 Comme	1	1	1	1	1		5	7500
111	Sat 6p News .....S.	03	700	30 Comme	1			1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly News .....S.	01	5000	30 Comme	1			1			2	10000
113	Sat 7p Entertainment Tonight .....S.	03	650	30 Comme		1	1	1	1		4	2600
114	Sat 7a Today Show .....S.	03	500	30 Comme	2	2	2	2	2		10	5000
115	Sat 9a News .....S.	03	300	30 Comme	1	1	1	1	1		5	1500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	117	120	119	26	606	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

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<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
117	Sun 12p News .....S	03	150	30 Comme	1	1	1	1	1		5	750
118	Sun 6p News .....S	03	750	30 Comme	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly News .....S	01	5000	30 Comme	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night in America .....S	03	3400	30 Comme	1	1		1	1		4	13600
121	Sun 8a Today Show .....S	03	500	30 Comme	1	1		1	1		4	2000
122	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	03	10000	30 Comme	1	1		1	1		4	40000
123	Sun 9a News .....S	03	300	30 Comme	1	1	1	1	1		5	1500
124	M-Su 11p News .TWTF..	03	1250	30 Comme	4	4	4	4	4		20	25000
125	Tue 10p ET / 9p CT Parenthood .T.....	03	3600	30 Comme	1			1	1		2	7200
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

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Buyer: "	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
126	Tue 8p ET / 7p CT Voice .T.....	03	9000	30 Comme	Open Pre-Empted Nbr of Spots	1		1			2	18000
					Nbr of Spots				1		1	9000
					Open Pre-Empted				-1		-1	-9000
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots		1				1	3600
128	Wed 9p ET / 8p CT Law & Order SVU ...W...	03	3600	30 Comme	Nbr of Spots		1				1	3600
129	M-F 10a News M.....	03	1600	30 Comme	Nbr of Spots		1		1		2	3200
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	6500	30 Comme	Nbr of Spots		1		1		2	13000
131	M-F 11a Dayline M.....	03	1600	30 Comme	Nbr of Spots		1		1		2	3200
132	M-F 12p Today Show III M.....	03	2000	30 Comme	Nbr of Spots		1		1		2	4000
133	M-F 2p Rachael Ray M.....	03	2500	30 Comme	Nbr of Spots		1		1		2	5000
134	M-F 3p Doctors M.....	03	4500	30 Comme	Nbr of Spots		1		1		2	9000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

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<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
140	M-F 6p News M.....	03	1200	30 Comme		1	1	1	1	1	4	4800
141	M-F 6a News M.....	02		30 Comme		1					1	
142	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5009	30 Comme		1	1	1	1	1	5	25009
143	M-F 7p News M.....	03	1000	30 Comme		1	1	1	1	1	4	4000
144	M-F 7a Today Show M.....	03	900	30 Comme		1	1	1	1	1	5	4500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	117	120	119	26	605	
Open PR									-2		-2	-12603
Closed PR					2	8	21	26	1		58	

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<b>Est/PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
145	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1	1		1	1	4	4000
146	M-F 9a Today Show II M.....	03	550	30 Comme		1	1		1	1	4	2200
147	M-Su 11p News M.....	03	1250	30 Comme		1	1	1	1	1	5	6250
148	M-F 12p Today Show III T.....	03	200	30 Comme						1	1	200
149	M-F 4p Dr Oz T.....	03	600	30 Comme						1	1	600
150	M-F 5p News T.....	03	900	30 Comme						1	1	900
151	M-F 7a Today Show T.....	03	900	30 Comme						1	1	900
152	M-F 9a Today Show II T.....	03	550	30 Comme						1	1	550
153	Sun 10a Meet The Press .....S	03	1400	30 Comme		1		1	1		3	4200
154	Tue 8p ET / 7p CT Voice .....	06	4500	30 Comme		1					1	4500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

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Schedule Dates:	10/01/12 to 11/1/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids ..W....	03	3400	30 Comme		2					2	6800
156	Sat 8p ET / 7p CT Revolution .....S.	03	1200	30 Comme		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago Fire .....S.	03	1300	30 Comme		1					1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T....	03	2940	30 Comme		1	1				2	5880
159	Fri 8p ET / 7p CT Grimm ....F..	03		30 Comme		1					1	
160	Fri 10p ET / 9p CT Dateline NBC Friday ....F..	03	3000	30 Comme		1					1	3000
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme			1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T....	02	4800	30 Comme			1				1	4800
163	Thu 10p ET / 9p CT Rock Center ...T....	03	3200	30 Comme			1				1	3200
Weekly Totals:					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
164	Sun 8a Today Show .....S	01	1100	30 Comme		1					1	1100
165	M-F 530a News ...TF..	01	470	30 Comme		1					1	470
166	Fri 8p ET / 7p CT The Voice ...F..	03	3400	30 Comme		1					1	3400
167	Fri 8p ET / 7p CT Grimm ...F..	03	3400	30 Comme			1				1	3400
168	M-F 7a Today Show ..TWTF..	03	900	30 Comme			4				4	3600
169	M-F 12p Today Show III ..TWTF..	01	380	30 Comme			4				4	1520
170	M-F 6p News ..TWTF..	01	2250	30 Comme			4				4	9000
171	M-F 6a News ..TWTF..	01	1450	30 Comme			2				2	2900
172	M-F 7p News ..TWTF..	01	2000	30 Comme			4				4	8000
173	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme			4				4	8000
<b>Weekly Totals:</b>					96	127	117	120	119	26	605	
Open PR									-2		-2	
Closed PR					2	8	21	26	1		58	

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Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
174	M-F 9a Today Show II .TWTF..	01	1040	30 Comme			4				4	4160
175	Sun 10a Meet The Press .....S	01	5000	30 Comme			1				1	5000
176	Sun 7p ET / 6p CT Football Night In America .....S	01	7000	30 Comme			1				1	7000
177	Sun 8a Today Show .....S	01	1100	30 Comme			1				1	1100
178	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme			1				1	7200
179	M-F 12p Today Show III M.....	01	380	30 Comme				1			1	380
180	M-F 6p News M.....	01	2250	30 Comme				1			1	2250
181	M-F 6a News M.....	01	1450	30 Comme				1			1	1450
182	M-F 7p News M.....	01	2000	30 Comme				1			1	2000
183	M-F 730p Entertainment Tonight	01	2000	30 Comme				1			1	2000
Weekly Totals: Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	694830	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
184	M-F 9a Today Show II	01	1040	30	Comme				1			1	1040
Weekly Totals: Total Spots(Ord Spots)						96	127	117	120	119	26	605	-12600
Open PR										-2		-2	
Closed PR						2	8	21	26	1		58	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
			10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/29/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/08/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/01/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
125	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/29/12	Open Pre Emption	3,600.00	No Makegood / Credit	0000000000	E:120904026
126	Tue 8p ET / 7p CT Voice	:30 Commercial	10/29/12	Open Pre Emption	9,000.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/08/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/01/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
		10/01	10/08	10/15	10/22	10/29	11/05	
Spots	605	86	127	117	120	119		26
Cost	707430	106510	153515	144595	136545	138275		27990

Grand Totals:

Spots:	605
Gross Total:	694,830.00
Commission:	104,224.50
Net Total:	590,605.50

REP HEADLINE# 6296388 TRF# E:120904  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP OCT10/12 13.12  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US

AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6296388

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 13.12

REP: MAKEGOOD

SPOTS CANCELED ON LN'S 21,27,29,32,37,58  
LN'S 77-85 ADDED

TTL SAME

PLEASE CONFIRM

THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS

ACCOUNTING

1010 WISCONSIN AVENUE NW

SUITE 800

WASHINGTON, DC 20007

OBAMA FOR AMERICA

9/16/10

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 95  
AGENCY PRODUCT CODE = 101  
AGENCY EST# = 1537

21	S		800P-900P	30		\$3,400.00	10/5	10/5	0		FRI	0
21	S		800P-900P	30		\$3,400.00	10/19	10/19	1		FRI	1
21	S		800P-900P	30		\$3,400.00	11/2	11/2	1		FRI	1

PROGRAM : WHITNEY/COMMUNITY  
CON COM1 : WHITNEY/COMMUNITY

FILED 11/1/12 #225  
10/16/12 FCC (5)

FAX# 703-516-9680  
HARRIS REPORT FROM REP OCT10/12 13.12  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	ES		600P-630P	30		\$700.00	10/6	10/6	1		SAT	1
27	ES		600P-630P	30		\$700.00	10/13	10/13	0		SAT	0
27	ES		600P-630P	30		\$700.00	10/20	10/20	0		SAT	0
27	ES		600P-630P	30		\$700.00	10/27	10/27	1		SAT	1
27	ES		600P-630P	30		\$700.00	11/3	11/3	0		SAT	0
PROGRAM : NEWSCHANNEL 8/ CON COM1: NEWSCHANNEL 8/												
29	ES		700P-800P	30		\$650.00	10/6	10/6	0		SAT	0
29	ES		700P-800P	30		\$650.00	10/13	10/13	1		SAT	1
29	ES		700P-800P	30		\$650.00	10/20	10/20	1		SAT	1
29	ES		700P-800P	30		\$650.00	10/27	10/27	1		SAT	1
29	ES		700P-800P	30		\$650.00	11/3	11/3	1		SAT	1
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
32	ES		1000A-1100A	30		\$1,400.00	10/7	10/7	0		SUN	0
32	ES		1000A-1100A	30		\$1,400.00	10/14	10/14	1		SUN	1
32	ES		1000A-1100A	30		\$1,400.00	10/21	10/21	1		SUN	1
32	ES		1000A-1100A	30		\$1,400.00	10/28	10/28	1		SUN	1
32	ES		1000A-1100A	30		\$1,400.00	11/4	11/4	1		SUN	1
PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
37	ES		700P-900P	30		\$1,700.00	10/7	10/7	0		SUN	0
37	ES		700P-900P	30		\$1,700.00	10/14	10/14	0		SUN	0
37	ES		700P-900P	30		\$1,700.00	10/21	10/21	0		SUN	0
37	ES		700P-900P	30		\$1,700.00	10/28	10/28	0		SUN	0
37	ES		700P-900P	30		\$1,700.00	11/4	11/4	0		SUN	0
PROGRAM : DATELINE CON COM1: DATELINE												
58	S		600A-700A	30		\$900.00	10/8	10/8	0		MON	0
58	S		600A-700A	30		\$900.00	10/22	11/5	1		MON	3
PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY												
77	A		800P-900P	30		\$2,940.00	10/11	10/11	1		THU	1
PROGRAM : 30 ROCK/UP ALL NIGHT CON COM1: 30 ROCK/UP ALL NIGHT												
78	A		800P-900P	30		\$3,400.00	10/12	10/12	1		FRI	1
PROGRAM : GRIMM CON COM1: GRIMM												
79	A		1000P-1100P	30		\$3,000.00	10/12	10/12	1		FRI	1
PROGRAM : DATELINE CON COM1: DATELINE												
80	A		900P-1000P	30		\$3,600.00	10/17	10/17	1		WED	1
PROGRAM : SVU CON COM1: SVU												
81	A		800P-900P	30		\$2,940.00	10/18	10/18	1		THU	1
PROGRAM : 30 ROCK/UP ALL NIGHT CON COM1: 30 ROCK/UP ALL NIGHT												

1  
 incorrect date

REP HEADLINE# 6296388 TRF# E:120904  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP OCT10/12 13.12  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

82	A		900P-1000P	30		\$4,800.00	10/18	10/18	1		THU	1
PROGRAM : OFFICE/PARKS AND REC												
CON COM1: OFFICE/PARKS AND REC												

83	A		1000P-1100P	30		\$3,200.00	10/18	10/18	1		THU	1
PROGRAM : ROCKCENTER												
CON COM1: ROCKCENTER												

84	A		900A-900A	30		\$1,100.00	10/14	10/14	1		SUN	1
PROGRAM : TD - SUN												
CON COM1: TD - SUN												

85	A		530A-600A	30		\$470.00	10/10	10/12	1		W-F	1
PROGRAM : AM NEWS												
CON COM1: AM NEWS												

OCT/12 539115.00 NOV/12 168065.00

CONTRACT TOTAL 707180.00  
 TOTAL SPOTS 612

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 804 Issue 5



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	704480	Campaign Ref:	E:120804026
Buyer:	..	Client/Product/Estimate:	95 / 01 / 1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	06		30	Nbr of Spots						6	
				Comme	Closed PR			4	2			
12	M-F 530a News TWTF..	06		30	Nbr of Spots		2				2	
				Comme	Closed PR							
13	M-F 530a News TWTF..	06		30	Nbr of Spots				4		4	
				Comme	Closed PR							
15	M-F 6p News TWTF..	06		30	Nbr of Spots				3	4	7	
				Comme	Closed PR							
17	M-F 630p ET / 530p CT NBC Nightly News TWTF..	06		30	Nbr of Spots							
				Comme	Closed PR			1			1	
18	M-F 7p News TWTF..	06		30	Nbr of Spots				1	1	2	
				Comme	Closed PR							
20	M-F 730p Entertainment Tonight TWTF..	06		30	Nbr of Spots			4	2		6	
				Comme	Closed PR							
22	M-Th, Su 430a News	06	26	30	Nbr of Spots	4	4	4	4	4	20	500
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	

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Barack Obama/ D/ President  
Submission Number 804 Issue 5



WFLA-TV  
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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 704480	Campaign Ref: E:120904026
Buyer: " "	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
26	..TWT..S Fri 9p ET / 8p CT Grimm ..F..	06		30 Comme Nbr of Spots Closed PR		1					1	
27	Fri 9p ET / 8p CT Grimm ..F..	06		30 Comme Nbr of Spots Closed PR				1			1	
42	Sun 630p ET / 530p CT NBC Nightly News .....S	06		30 Comme Nbr of Spots Closed PR				1			1	
43	Sun 7p ET / 6p CT Football Night in America .....S	06		30 Comme Nbr of Spots Closed PR		1	1	1	1		4	
45	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	06		30 Comme Nbr of Spots Closed PR							3	
47	M-Su 11p News ..TWTF..S	06		30 Comme Nbr of Spots Closed PR			2	3			5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme Nbr of Spots Closed PR			1	1			2	
66	M-F 530a News M.....	06		30 Comme Nbr of Spots Closed PR				1			1	
68	M-F 6p News M.....	06		30 Comme Nbr of Spots Closed PR			1	1			2	
<b>Weekly Totals:</b> Total Spots(Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	



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Barack Obama/ D/ President  
Submission Number 804 Issue 5



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 704480	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> 95 / 101 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 630p ET / 530p CT NBC Nightly News	06		30								
	M.....			Comme								
				Nbr of Spots								
				Closed PR		1		1			2	
74	M-F 730p Entertainment Tonight	06		30								
	M.....			Comme								
				Nbr of Spots								
				Closed PR			1	1			2	
76	M-Th, Su 430a News	06		25								
	M.....			Comme								
				Nbr of Spots		1		1		1	5	125
77	M-Su 11p News	06		30								
	M.....			Comme								
				Nbr of Spots								
				Closed PR			1				1	
84	M-Th, Su 430a News	06		25								
	M.....			Comme								
				Nbr of Spots								
				Closed PR							1	25
85	M-F 1p Days Of Our Lives	03		400								
	.TWTF..			Comme								
				Nbr of Spots	2	2	2	2	2		10	4000
86	M-F 10a News	03		160								
	.TWTF..			Comme								
				Nbr of Spots	4	4	4	4	4		20	3200
87	M-F 1135p ET / 1035p CT Tonight Show	03		650								
	.TWTF..			Comme								
				Nbr of Spots	4	4	4	4	4		20	13000
88	M-F 11a Daytime	03		160								
	.TWTF..			Comme								
				Nbr of Spots	4	4	4	4	4		20	3200
89	M-F 12p Today Show III	03		200								
	.TWTF..			Comme								
				Nbr of Spots	4	4	4	4	4		20	4000
<b>Weekly Totals:</b>					96	127	122	119	119	26	609	
<b>Total Spots(Ord Spots)</b>					2	8	21	26	1		58	
<b>Closed PR</b>												

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Barack Obama/ D/ President  
Submission Number 804 Issue 5



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 704480	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 01 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
90	M-F 2p Rachael Ray ..TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4		20	5000
91	M-F 3p Doctors ..TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4		20	9000
92	M-F 4p Dr Oz ..TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4	4		20	12000
93	M-F 5a News ..TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4	4		20	3000
94	M-F 5p News ..TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
95	M-F 530a News ..TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4		19	8930
96	M-F 530p News ..TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
97	M-F 6p News ..TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4	4	4		20	24000
98	M-F 6a News ..TWTF..	03	700	30 Comme	Nbr of Spots	2	2	2	2	2		10	7000
99	M-F 630p ET / 530p CT NBC Nightly News ..TWTF..	01	5000	30 Comme	Nbr of Spots	4	4	4	4	4		20	100000
<b>Weekly Totals: Total Spots(Ord Spots)</b>						96	127	122	119	119	26	609	
Closed PR						2	8	21	26	1		58	

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Submission Number 804 Issue 5



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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 704480	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 / 01 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
100	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots 4	4	4	4	4		20	20000
101	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots 4	4	4	4	4		20	18000
102	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots 4	4	4	4	4		20	20000
103	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots 4	4	4	4	4		20	11000
104	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	02	3400	30 Comme	Nbr of Spots Closed PR				1		1	3400
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots Closed PR	1					2	6800
106	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme	Nbr of Spots 1				1		2	7200
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots 1				1		4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots 1				1		1	9000
109	Sat 1130p ET / 1030p CT Saturday Night Live	03	1200	30	Nbr of Spots 1	1	1	1	1	1	5	6000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	122	119	119	26	608	
<b>Closed PR</b>					2	8	21	26	1		58	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 804 Issue 5



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President  
Buyer: Barack Obama/ D/ President  
Schedule Dates: 10/01/12 to 11/11/12  
Est./PO Number: 06296388  
Associated Copies: No  
Submission Cost: 704480  
Client/Product/Estimate: 95 / 101 / 1537  
Weeks: 6  
Contract type: Political  
Campaign Ref: E:120904026  
Sales Rep: HRP Washington, DC  
Order Ref: 06296388  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
110	Sat 12p News .....S.	03	150	30 Comme	Nbr of Spots	1	1	1	1	1		5	750
111	Sat 6p News .....S.	03	700	30 Comme	Nbr of Spots	1			1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly News .....S.	01	5000	30 Comme	Nbr of Spots	1			1			2	10000
113	Sat 7p Entertainment Tonight .....S.	03	650	30 Comme	Nbr of Spots		1	1	1	1		4	2600
114	Sat 7a Today Show .....S.	03	500	30 Comme	Nbr of Spots	2	2	2	2	2		10	5000
115	Sat 9a News .....S.	03	300	30 Comme	Nbr of Spots	1	1	1	1	1		5	1500
117	Sun 12p News .....S.	03	150	30 Comme	Nbr of Spots	1	1	1	1	1		5	750
118	Sun 6p News .....S.	03	750	30 Comme	Nbr of Spots	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly News .....S.	01	5000	30 Comme	Nbr of Spots	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night In	03	3400	30 Comme	Nbr of Spots	1	1	1	1	1		5	17000
Weekly Totals: Total Spots(Ord Spots)						96	127	122	119	119	26	609	
Closed PR						2	8	21	26	1		58	

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 704480	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 / 101 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
121	America .....S Sun 8a Today Show .....S	03	500	30 Comme	Nbr of Spots	1	1	1	1	1	5	2500
122	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	03	10000	30 Comme	Nbr of Spots	1	1	1	1	1	5	50000
123	Sun 9a News .....S	03	300	30 Comme	Nbr of Spots	1	1	1	1	1	5	1500
124	M-Su 11p News .TWTFS.	03	1250	30 Comme	Nbr of Spots	4	4	4	4	4	20	25000
125	Tue 10p ET / 9p CT Parenthood .T.....	03	3600	30 Comme	Nbr of Spots	1			1	1	3	10800
126	Tue 8p ET / 7p CT Voice .T.....	03	9000	30 Comme	Nbr of Spots	1		1		1	3	27000
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots		1	1		1	3	10800
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme	Nbr of Spots		1		1		2	7200
129	M-F 10a News M.....	03	160	30 Comme	Nbr of Spots		1	1	1	1	5	800
	M-F 1135p ET / 1035p CT Tonight											
<b>Weekly Totals:</b> Total Spots(Ord Spots)					96	127	122	119	119	28	603	
Closed PR					2	8	21	26	1		58	

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Submission Number 804 Issue 5



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Original

Client: Barack Obama/ D/ President	Submission Cost: 704480	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 01 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
130	Show	03	650	30	Nbr of Spots	1	1	1	1	1	5	3250
131	M-F 11a Daytime	03	160	30	Nbr of Spots	1	1	1	1	1	5	800
132	M-F 12p Today Show III	03	200	30	Nbr of Spots	1	1	1	1	1	5	1000
133	M-F 2p Rachael Ray	03	250	30	Nbr of Spots	1	1	1	1	1	5	1250
134	M-F 3p Doctors	03	450	30	Nbr of Spots	1	1	1	1	1	5	2250
135	M-F 4p Dr Oz	03	600	30	Nbr of Spots	1	1	1	1	1	5	3000
136	M-F 5a News	03	150	30	Nbr of Spots	1	1	1	1	1	5	750
137	M-F 5p News	03	900	30	Nbr of Spots	1	1	1	1	1	5	4500
138	M-F 530a News	01	470	30	Nbr of Spots	1	1	1	1	1	5	2350
139	M-F 530p News	03	900	30	Nbr of Spots	1	1	1	1	1	5	4500
140	M-F 6p News	03	1200	30	Nbr of Spots	1	1	1	1	1	5	6000
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	96	127	122	119	119	26	609
<b>Closed PR</b>						2	8	21	26	1	58	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 704480	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
141	M-F 6a News	02		30	Nbr of Spots		1				1	
	M.....			Comme	Closed PR							
142	M-F 630p ET / 530p CT NBC Nightly News	01	5000	30	Nbr of Spots		1	1	1	1	5	25000
	M.....			Comme								
143	M-F 7p News	03	1000	30	Nbr of Spots		1	1	1	1	5	5000
	M.....			Comme								
144	M-F 7a Today Show	03	900	30	Nbr of Spots		1	1	1	1	5	4500
	M.....			Comme								
145	M-F 730p Entertainment Tonight	03	1000	30	Nbr of Spots		1	1	1	1	5	5000
	M.....			Comme								
146	M-F 9a Today Show II	03	550	30	Nbr of Spots		1	1	1	1	5	2750
	M.....			Comme								
147	M-Su 11p News	03	1250	30	Nbr of Spots		1	1	1	1	5	6250
	M.....			Comme								
148	M-F 12p Today Show III	03	200	30	Nbr of Spots					1	1	200
	T.....			Comme								
149	M-F 4p Dr Oz	03	600	30	Nbr of Spots					1	1	600
	T.....			Comme								
150	M-F 5p News	03	900	30	Nbr of Spots					1	1	900
	T.....			Comme								
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 704480	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
151	M-F 7a Today Show T.....	03	900	30 Comme						1	1	900
152	M-F 9a Today Show II T.....	03	550	30 Comme						1	1	550
153	Sun 10a Meet The Press .....S	03	1400	30 Comme		1	1	1	1		4	5600
154	Tue 8p ET / 7p CT Voice T.....	06	4500	30 Comme								4500
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids .W....	03	3400	30 Comme		2					2	6800
156	Sat 8p ET / 7p CT Revolution .....S.	03	1200	30 Comme		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago Fire .....S.	03	1300	30 Comme		1					1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T...	03	2940	30 Comme		1	1				2	5880
159	Fri 8p ET / 7p CT Grimm ....F..	03		30 Comme		1					1	
160	Fri 10p ET / 9p CT Dateline NBC Friday	03	3000	30 Comme		1					1	3000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	122	119	119	26	609	
<b>Closed PR</b>					2	8	21	26	1		58	



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Submission Number 804 Issue 5



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P.O. Box 1410  
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PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 704480	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme			1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	02	4800	30 Comme			1				1	4800
163	Thu 10p ET / 9p CT Rock Center ...T...	03	3200	30 Comme			1				1	3200
164	Sun 8a Today Show .....S	01	1100	30 Comme		1					1	1100
165	M-F 530a News ...TF..	01	470	30 Comme		1					1	470
166	Fri 8p ET / 7p CT The Voice ...F..	03	3400	30 Comme		1					1	3400
167	Fri 8p ET / 7p CT Grimm ...F..	03	3400	30 Comme		1					1	3400
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
12	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/08/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/08/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 9p ET / 7p CT Grimm	:30 Commercial	10/01/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

	Month 10 Weeks: 4	Month 11 Weeks: 4
Totals	10/01 10/08 10/15 10/22	10/29 11/05
Spots	609 96 127 122 119	119 26
Cost	704480 108510 153515 146815 131375	138275 27990

Grand Totals:

Spots:

609

Gross Total:	704,480.00
Commission:	105,672.00
Net Total:	598,808.00

REP HEADLINE# 6296388 TRF# E:120904  
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP OCT8/12 15.47  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US  
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL  
3050 K ST NW,  
WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6296388

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 15.47

REP: MAKEGOOD  
SPOTS CANCELED ON LN'S 28  
LN'S 72-76 ADDED  
TTL SAME  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 95  
AGENCY PRODUCT CODE = 101  
AGENCY EST# = 1537

28	ES		630P-700P	30		\$5,000.00	10/6	10/6	1		SAT	1
28	ES		630P-700P	30		\$5,000.00	10/13	10/13	0		SAT	0
28	ES		630P-700P	30		\$5,000.00	10/20	10/20	0		SAT	0
28	ES		630P-700P	30		\$5,000.00	10/27	10/27	1		SAT	1
28	ES		630P-700P	30		\$5,000.00	11/3	11/3	0		SAT	0

PROGRAM : NBC NEWS

8/16/12

CON COM1: NBC NEWS

72 A 800P-900P 30 \$4,500.00 10/9 10/9 1 TUE 1

PROGRAM : VOICE  
CON COM1: VOICE

73 A 800P-900P 30 \$3,400.00 10/10 10/10 2 WED 2

PROGRAM : ANIMAL PRACTICE/GUYS W/ KIDS  
CON COM1: ANIMAL PRACTICE/GUYS W/ KIDS

74 A 800P-900P 30 \$1,200.00 10/13 10/13 1 SAT 1

PROGRAM : REVOLUTION  
CON COM1: REVOLUTION

75 A 900P-1000P 30 \$1,300.00 10/13 10/13 1 SAT 1

PROGRAM : CHICAGO FIRE  
CON COM1: CHICAGO FIRE

76 A 800P-900P 30 \$1,200.00 10/20 10/20 1 SAT 1

PROGRAM : REVOLUTION  
CON COM1: REVOLUTION

OCT/12 535015.00 NOV/12 172165.00

CONTRACT TOTAL 707180.00  
TOTAL SPOTS 620

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%  
WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 801 Issue 3

News Channel 8  
ON YOUR SIDE

MeTV

TBO.com  
Tampa Bay Online

WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 681730	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 / 101 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Obama For America	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	06		30 Comme	Nbr of Spots						6	
					Closed PR							
12	M-F 530a News TWTF..	06		30 Comme	Nbr of Spots	2					2	
					Closed PR							
13	M-F 530a News TWTF..	06		30 Comme	Nbr of Spots						4	
					Closed PR							
15	M-F 6p News TWTF..	06		30 Comme	Nbr of Spots		3	4			7	
					Closed PR							
17	M-F 630p ET / 530p CT NBC Nightly News TWTF..	06		30 Comme	Nbr of Spots						1	
					Closed PR							
18	M-F 7p News TWTF..	06		30 Comme	Nbr of Spots						2	
					Closed PR							
20	M-F 730p Entertainment Tonight TWTF..	06		30 Comme	Nbr of Spots						6	
					Closed PR							
<b>Weekly Totals:</b>												
Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	
Closed PR						6	20	26	1		53	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 801 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 681730	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 / 101 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est/PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
22	M-Th, Su 430a News ..TWT..S	06	25	30 Comme	Nbr of Spots	4	4	4	4	4	20	500
26	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots		1				1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots				1		1	
42	Sun 630p ET / 530p CT NBC Nightly News .....S	06		30 Comme	Nbr of Spots				1		1	
43	Sun 7p ET / 6p CT Football Night in America .....S	06		30 Comme	Nbr of Spots		1	1	1	1	4	
45	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	06		30 Comme	Nbr of Spots		1	1	1		3	
47	M-Su 11p News ..TWTFS.	06		30 Comme	Nbr of Spots			2	3		5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots			1	1		2	
66	M-F 530a News	06		30	Nbr of Spots							
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	98	123	118	120	120	27	606
					Open PR	-2	-1					-3
					Closed PR		6	20	26	1		53

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<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
68	M-F 6p News M.....	06		30 Comme	Closed PR						1	
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06		30 Comme	Nbr of Spots							
74	M-F 730p Entertainment Tonight M.....	06		30 Comme	Closed PR		1				2	
76	M-Th, Su 430a News M.....	06		30 Comme	Nbr of Spots		1					
77	M-Su 11p News M.....	06		30 Comme	Nbr of Spots							
84	M-Th, Su 430a News M.....	06		30 Comme	Closed PR			1			1	
85	M-F 1p Days Of Our Lives TWTF..	03		400 Comme	Nbr of Spots	2	2	2	2	2	10	4000
86	M-F 10a News TWTF..	03		160 Comme	Nbr of Spots	4	4	4	4	4	20	3200
87	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03		650 Comme	Nbr of Spots	4	4	4	4	4	20	13000
<b>Weekly Totals:</b>					88	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR						6	20	26	1		53	



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Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
88	M-F 11a Daytime .TWTF..	03	160	30 Comme	Nbr of Spots	4	4	4	4	4		20	3200
89	M-F 12p Today Show III .TWTF..	03	200	30 Comme	Nbr of Spots	4	4	4	4	4		20	4000
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4		20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4		20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4	4		20	12000
93	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4	4		20	3000
94	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
95	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4		19	8930
96	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
97	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4	4	4		20	24000
Weekly Totals:						98	123	118	120	120	27	606	
Open PR						-2	-1					-3	-5700
Closed PR						6	20	26	1			53	

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Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
98	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots	2	2	2	2	2	10	7000
99	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	01	5000	30 Comme	Nbr of Spots	4	4	4	4	4	20	100000
100	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4	4	4	20	20000
101	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
102	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4	4	4	20	20000
103	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots	4	4	4	4	4	20	11000
104	Fr 8-9p ET / 7-8p CT Whitney / Community ...F..	02	3400	30 Comme	Nbr of Spots	1		1		1	2	6800
105	Fr 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots	1		1		1	2	6800
106	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme	Nbr of Spots	1				1	2	7200
Weekly Totals:					Total Spots(Ord Spots)	98	123	118	120	120	27	606
					Open PR	-2	-1					-3
					Closed PR	6	20	26	1			53

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Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme		1	1		1	1	4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	8000	30 Comme				1			1	8000
109	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	03	1200	30 Comme	1	1	1	1	1		5	6000
110	Sat 12p News .....S.	03	150	30 Comme	1	1	1	1	1		5	750
111	Sat 6p News .....S.	03	700	30 Comme	1			1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly News .....S.	01	5000	30 Comme	1			1			2	10000
113	Sat 7p Entertainment Tonight .....S.	03	650	30 Comme		1	1	1	1	1	4	2600
114	Sat 7a Today Show .....S.	03	500	30 Comme	2	2	2	2	2		10	5000
115	Sat 9a News .....S.	03	300	30 Comme	1	1	1	1	1		5	1500
117	Sun 12p News	03	150	30 Comme	1	1	1	1	1		5	750
<b>Weekly Totals:</b>					98	123	118	120	120	27	606	
Total Spots (Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR					6	20	26	1			53	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 681730	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
118	Sun 6p News .....S	03	750	30 Comme	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly News .....S	01	5000	30 Comme	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night In America .....S	03	3400	30 Comme	1	1	1	1	1		5	17000
121	Sun 8a Today Show .....S	03	500	30 Comme	1	1	1	1	1		5	2500
122	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	03	10000	30 Comme	1	1	1	1	1		5	50000
123	Sun 9a News .....S	03	300	30 Comme	1	1	1	1	1		5	1500
124	M-Su 11p News ..TWTF..	03	1250	30 Comme	4	4	4	4	4		20	25000
125	Tue 10p ET / 9p CT Parenthood ..T.....	03	3600	30 Comme	1				1		3	10800
126	Tue 8p ET / 7p CT Voice ..T.....	03	9000	30 Comme	1				1		3	27000
<b>Weekly Totals:</b>					98	123	118	120	120	27	606	
Open PR					2	-1					3	-5700
Closed PR						6	20	26	1		53	

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**Original**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 681730	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 / 101 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3500	30 Comme		1	1		1		3	10500
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3500	30 Comme		1			1		2	7200
129	M-F 10a News M.....	03	160	30 Comme		1	1	1	1	1	5	800
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1	1	1	1	1	5	3250
131	M-F 11a Daytime M.....	03	160	30 Comme		1	1	1	1	1	5	800
132	M-F 12p Today Show III M.....	03	200	30 Comme		1	1	1	1	1	5	1000
133	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme		1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
<b>Weekly Totals: Total Spots(Ord Spots)</b>					98	123	118	120	120	27	606	
<b>Open PR</b>					-2	-1					-3	-5700
<b>Closed PR</b>						6	20	26	1		53	

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<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
140	M-F 6p News M.....	03	1200	30 Comme		1	1	1	1	1	5	6000
141	M-F 6a News M.....	02	900	30 Comme		1					1	900
				Nbr of Spots								
				Nbr of Spots				1			1	2700
				Open Pre-Empted		-1					-1	-900
142	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme		1	1	1	1	1	5	25000
				Nbr of Spots								
143	M-F 7p News M.....	03	1000	30 Comme		1	1	1	1	1	5	5000
				Nbr of Spots								
144	M-F 7a Today Show M.....	03	900	30 Comme		1	1	1	1	1	5	4500
				Nbr of Spots								
145	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1	1	1	1	1	5	5000
				Nbr of Spots								
<b>Weekly Totals: Total Spots(Ord Spots)</b>					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR					6	6	20	26	1		53	

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Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
146	M-F 9a Today Show II	03	550	30		1	1	1	1	1	5	2750
	M.....			Comme								
147	M-Su 11p News	03	1250	30		1	1	1	1	1	5	6250
	M.....			Comme								
148	M-F 12p Today Show III	03	200	30						1	1	200
	.T.....			Comme								
149	M-F 4p Dr Oz	03	600	30						1	1	600
	.T.....			Comme								
150	M-F 5p News	03	900	30						1	1	900
	.T.....			Comme								
151	M-F 7a Today Show	03	900	30						1	1	900
	.T.....			Comme								
152	M-F 9a Today Show II	03	550	30						1	1	550
	.T.....			Comme								
153	Sun 10a Meet The Press	03	1400	30		1	1	1	1		4	5600
	.....S			Comme								
154	Tue 8p ET / 7p CT Voice	06	4500	30		1					1	4500
	.T.....			Comme								
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids	03	3400	30		2					2	6800
Weekly Totals: Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1	20	26	1		-3	-5700
Closed PR						6					53	

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Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
156	Sat 8p ET / 7p CT Revolution .....S.	03	1200	30 Comme		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago Fire .....S.	03	1300	30 Comme		1					1	1300
<b>Weekly Totals:</b>												
Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR						6	20	26	1		53	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026



Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/29/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/08/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/01/12	Open Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/08/12	Open Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/01/12	Open Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4	
		10/01	10/08	10/15	10/22	10/29	11/05
Spots	606	98	123	118	120	120	27
Cost	687,430	111,310	143,505	132,275	132,275	139,175	28,890

Grand Totals: Spots: 606

Gross Total: 681,730.00  
Commission: 102,259.50  
Net Total: 579,470.50

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6296388 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV12/12 WK-6

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP25/12 17.12

REP: REVISION  
 RATE CHANGE ON ALL LN'S EXCEPT 37, 64, 71  
 NEW TTL \$707,180  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007  
 OBAMA FOR AMERICA

434,750 *MM*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1												
AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537 AGENCY PRODUCT CODE = 101												
✓ 1	R		100P-200P	30		\$400.00	10/2	11/2	2		TU-F	10
PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES												

9/27/12 FCC (3)

FAX# 703-516-9680  
HARRIS REPORT FROM REP SEP25/12 17.12  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓	R		1000A-1030A	30		\$160.00	10/2	11/2	4		TU-F	20
PROGRAM : MIDDAY NEWS												
CON COM1 : MIDDAY NEWS												
✓	R		1135P-1237A	30		\$650.00	10/2	11/2	4		TU-F	20
PROGRAM : THE TONIGHT SHOW												
CON COM1 : THE TONIGHT SHOW												
✓	R		1100A-1200N	30		\$160.00	10/2	11/2	4		TU-F	20
PROGRAM : DAYTIME												
CON COM1 : DAYTIME												
✓	R		1200N-100P	30		\$200.00	10/2	11/2	4		TU-F	20
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												
✓	R		200P-300P	30		\$250.00	10/2	11/2	4		TU-F	20
PROGRAM : RACHAEL RAY												
CON COM1 : RACHAEL RAY												
✓	R		300P-400P	30		\$450.00	10/2	11/2	4		TU-F	20
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
✓	R		400P-500P	30		\$600.00	10/2	11/2	4		TU-F	20
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
✓	R		500A-530A	30		\$150.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
✓	R		500P-530P	30		\$900.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL 8 5P												
CON COM1 : NEWS CHANNEL 8 5P												

FAX# 703-516-9680  
HARRIS REPORT FROM REP SEP25/12 17.12  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	R		530A-600A	30		\$470.00	10/2	10/5	4		TU-F	4
11	R		530A-600A	30		\$470.00	10/9	10/12	3		TU-F	3
11	R		530A-600A	30		\$470.00	10/16	11/2	4		TU-F	12
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
12	R		530P-600P	30		\$900.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL 8 530P												
CON COM1 : NEWS CHANNEL 8 530P												
13	R		600P-630P	30		\$1,200.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL8												
CON COM1 : NEWS CHANNEL8												
14	R		600A-700A	30		\$700.00	10/2	10/5	2		TU-F	2
14	R		600A-700A	30		\$700.00	10/9	10/12	2		TU-F	2
14	R		600A-700A	30		\$700.00	10/16	11/2	2		TU-F	6
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
15	R		630P-700P	30		\$5,000.00	10/2	11/2	4		TU-F	20
PROGRAM : NBC NEWS												
CON COM1 : NBC NEWS												
16	R		700P-730P	30		\$1,000.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
17	R		700A-900A	30		\$900.00	10/2	11/2	4		TU-F	20
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
18	R		730P-800P	30		\$1,000.00	10/2	11/2	4		TU-F	20
PROGRAM : EXTRA												
CON COM1 : EXTRA												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
19	R		900A-1000A	30		\$550.00	10/2	11/2	4		TU-F	20
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
21	R		800P-900P	30		\$3,400.00	10/5	10/5	1		FRI	1
21	R		800P-900P	30		\$3,400.00	10/19	10/19	1		FRI	1
21	R		800P-900P	30		\$3,400.00	11/2	11/2	1		FRI	1
PROGRAM : WHITNEY/COMMUNITY												
CON COM1: WHITNEY/COMMUNITY												
22	R		900P-1000P	30		\$3,400.00	10/12	10/12	1		FRI	1
22	R		900P-1000P	30		\$3,400.00	10/26	10/26	1		FRI	1
PROGRAM : GRIMM												
CON COM1: GRIMM												
23	R		1000P-1100P	30		\$3,600.00	10/15	10/15	1		MON	1
23	R		1000P-1100P	30		\$3,600.00	10/29	10/29	1		MON	1
PROGRAM : REVOLUTION												
CON COM1: REVOLUTION												
24	R		800P-1000P	30		\$9,000.00	10/8	11/5	1		MON	5
PROGRAM : THE VOICE												
CON COM1: THE VOICE												
25	R		1130P-101A	30		\$1,200.00	10/6	11/3	1		SAT	5
PROGRAM : SATURDAY NIGHT LIVE												
CON COM1: SATURDAY NIGHT LIVE												
26	R		1200N-100P	30		\$150.00	10/6	11/3	1		SAT	5
PROGRAM : NEWSCHANNEL 8 @ 12N												
CON COM1: NEWSCHANNEL 8 @ 12N												
27	R		600P-630P	30		\$700.00	10/6	11/3	1		SAT	5
PROGRAM : NEWSCHANNEL 8/												
CON COM1: NEWSCHANNEL 8/												

10/20 → 8-9P.

10/13, 10/20, 11/3-11/4 \$2100

REP HEADLINE# 6296388  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP  
 \*\*CHANGES\*\*  
 SEP25/12 17.12  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	R		630P-700P	30		\$5,000.00	10/6	11/3	1		SAT	5
PROGRAM : NBC NEWS												
CON COM1: NBC NEWS												
29	R		700P-800P	30		\$650.00	10/6	11/3	1		SAT	5
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
30	R		700A-900A	30		\$500.00	10/6	11/3	2		SAT	10
PROGRAM : SATURDAY TODAY												
CON COM1: SATURDAY TODAY												
31	R		900A-1000A	30		\$300.00	10/6	11/3	1		SAT	5
PROGRAM : NEWSCHANNEL 8 SATURDAY												
CON COM1: NEWSCHANNEL 8 SATURDAY												
32	R		1000A-1100A	30		\$1,400.00	10/7	11/4	1		SUN	5
PROGRAM : MEET THE PRESS												
CON COM1: MEET THE PRESS												
33	R		1200N-100P	30		\$150.00	10/7	11/4	1		SUN	5
PROGRAM : NEWSCHANNEL 8 @ NOON												
CON COM1: NEWSCHANNEL 8 @ NOON												
34	R		600P-630P	30		\$750.00	10/7	11/4	1		SUN	5
PROGRAM : NEWSCHANNEL 8 /												
CON COM1: NEWSCHANNEL 8 /												
35	R		630P-700P	30		\$5,000.00	10/7	11/4	1		SUN	5
PROGRAM : NBC NEWS												
CON COM1: NBC NEWS												
36	R		700P-830P	30		\$3,400.00	10/7	11/4	1		SUN	5
PROGRAM : FOOTBALL NIGHT IN AMRC												
CON COM1: FOOTBALL NIGHT IN AMRC												

10/13, 10/20, 11/3-11/4 \$15,000

10/16-11/4 4650

REP HEADLINE# 6296388  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP  
 \*\*CHANGES\*\*  
 SEP25/12 17.12  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38	R		800A-900A	30		\$500.00	10/7	11/4	1		SUN	5
PROGRAM : SUNDAY TODAY CON COM1: SUNDAY TODAY												
39	R		815P-1130P	30		10000.00	10/7	11/4	1		SUN	5
PROGRAM : SUNDAY NIGHT FOOTBALL CON COM1: SUNDAY NIGHT FOOTBALL												
40	R		900A-1000A	30		\$300.00	10/7	11/4	1		SUN	5
PROGRAM : NEWSCHANNEL 8 SUNDAY CON COM1: NEWSCHANNEL 8 SUNDAY												
41	R		1100P-1135P	30		\$1,250.00	10/2	11/4	4		TU-SU	20
PROGRAM : NEWS CHANNEL 8 @ 11PM CON COM1: NEWS CHANNEL 8 @ 11PM												
42	R		1000P-1100P	30		\$3,600.00	10/2	10/2	1		TUE	1
42	R		1000P-1100P	30		\$3,600.00	10/16	10/16	1		TUE	1
42	R		1000P-1100P	30		\$3,600.00	10/30	10/30	1		TUE	1
PROGRAM : PARENTHOOD CON COM1: PARENTHOOD												
43	R		800P-900P	30		\$9,000.00	10/2	10/2	1		TUE	1
43	R		800P-900P	30		\$9,000.00	10/16	10/16	1		TUE	1
43	R		800P-900P	30		\$9,000.00	10/30	10/30	1		TUE	1
PROGRAM : THE VOICE RESULTS CON COM1: THE VOICE RESULTS												
44	R		1000P-1100P	30		\$3,600.00	10/3	10/3	1		WED	1
44	R		1000P-1100P	30		\$3,600.00	10/17	10/17	1		WED	1
44	R		1000P-1100P	30		\$3,600.00	10/31	10/31	1		WED	1
PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE												

1 MA → mkgd STP 10/10

1 MA → mkgd STP 10/23

FAX# 703-516-9680  
HARRIS REPORT FROM REP SEP25/12 17.12  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45	R		900P-1000P	30		\$3,600.00	10/10	10/10	1		WED	1
45	R		900P-1000P	30		\$3,600.00	10/24	10/24	1		WED	1
PROGRAM : LAW & ORDER: SVU CON COM1: LAW & ORDER: SVU												
46	R		1000A-1030A	30		\$160.00	10/8	11/5	1		MON	5
PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS												
47	R		1135P-1237A	30		\$650.00	10/8	11/5	1		MON	5
PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW												
48	R		1100A-1200N	30		\$160.00	10/8	11/5	1		MON	5
PROGRAM : DAYTIME CON COM1: DAYTIME												
49	R		1200N-100P	30		\$200.00	10/8	11/5	1		MON	5
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
50	R		200P-300P	30		\$250.00	10/8	11/5	1		MON	5
PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY												
51	R		300P-400P	30		\$450.00	10/8	11/5	1		MON	5
PROGRAM : DOCTORS CON COM1: DOCTORS												
52	R		400P-500P	30		\$600.00	10/8	11/5	1		MON	5
PROGRAM : DR. OZ CON COM1: DR. OZ												
53	R		500A-530A	30		\$150.00	10/8	11/5	1		MON	5
PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY												



FAX# 703-516-9680 SEP25/12 17.12  
HARRIS REPORT FROM REP \*\*\* WFLA-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
54	R		500P-530P	30		\$900.00	10/8	11/5	1		MON	5
PROGRAM : NEWS CHANNEL 8 5P												
CON COM1: NEWS CHANNEL 8 5P												
55	R		530A-600A	30		\$470.00	10/8	11/5	1		MON	5
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1: NEWSCHANNEL 8 TODAY												
56	R		530P-600P	30		\$900.00	10/8	11/5	1		MON	5
PROGRAM : NEWS CHANNEL 8 530P												
CON COM1: NEWS CHANNEL 8 530P												
57	R		600P-630P	30		\$1,200.00	10/8	11/5	1		MON	5
PROGRAM : NEWS CHANNEL8												
CON COM1: NEWS CHANNEL8												
58	R		600A-700A	30		\$900.00	10/8	10/8	1		MON	1
58	R		600A-700A	30		\$900.00	10/22	11/5	1		MON	3
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1: NEWSCHANNEL 8 TODAY												
59	R		630P-700P	30		\$5,000.00	10/8	11/5	1		MON	5
PROGRAM : NBC NEWS												
CON COM1: NBC NEWS												
60	R		700P-730P	30		\$1,000.00	10/8	11/5	1		MON	5
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1: NEWSCHANNEL 8 @ 7PM												
61	R		700A-900A	30		\$900.00	10/8	11/5	1		MON	5
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
62	R		730P-800P	30		\$1,000.00	10/8	11/5	1		MON	5
PROGRAM : EXTRA												
CON COM1: EXTRA												

REP HEADLINE# 6296388  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP25/12 17.12  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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63	R		900A-1000A	30		\$550.00	10/8	11/5	1		MON	5
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PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												

65	R		1100P-1135P	30		\$1,250.00	10/8	11/5	1		MON	5
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PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1: NEWS CHANNEL 8 @ 11PM												

66	R		1200N-100P	30		\$200.00	11/6	11/6	1		TUE	1
----	---	--	------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												

67	R		400P-500P	30		\$600.00	11/6	11/6	1		TUE	1
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PROGRAM : DR. OZ												
CON COM1: DR. OZ												

68	R		500P-530P	30		\$900.00	11/6	11/6	1		TUE	1
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PROGRAM : NEWS CHANNEL 8 5P												
CON COM1: NEWS CHANNEL 8 5P												

69	R		700A-900A	30		\$900.00	11/6	11/6	1		TUE	1
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PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

70	R		900A-1000A	30		\$550.00	11/6	11/6	1		TUE	1
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PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												

OCT/12	530015.00	NOV/12	177165.00									
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CONTRACT TOTAL 707180.00												
TOTAL SPOTS 617												

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%												
SHARES ESTIMATED WMOX 0% WXPX 0% WWSB 6% CABL 0%												

SVC- NSI BOOKS- OCT/PJ												
DEMOS- RA35+*												

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME												
--	--	--	--	--	--	--	--	--	--	--	--	--

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE												
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Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 783 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	672430	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show	06		30	Nbr of Spots								
	.TWTF..			Comme	Closed PR								
12	M-F 530a News	06		30	Nbr of Spots		2					2	
	.TWTF..			Comme	Closed PR								
13	M-F 530a News	06		30	Nbr of Spots								
	.TWTF..			Comme	Closed PR								
15	M-F 6p News	06		30	Nbr of Spots								
	.TWTF..			Comme	Closed PR								
17	M-F 630p ET / 530p CT NBC Nightly News	06		30	Nbr of Spots								
	.TWTF..			Comme	Closed PR								
18	M-F 7p News	06		30	Nbr of Spots								
	.TWTF..			Comme	Closed PR								
20	M-F 730p Entertainment Tonight	06		30	Nbr of Spots								
	.TWTF..			Comme	Closed PR								
22	M-Th, Su 430a News	06		25	Nbr of Spots	4	4	4	4	4	4	20	500
Weekly Totals: Total Spots(Ord Spots)						98	118	117	120	120	27	600	
Closed PR							6	20	26	1		53	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Barack Obama/ D/ President  
Submission Number 783 Issue 2



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Original

Client:	Barack Obama/ D/ President	Submission Cost:	672430	Campaign Ref:	E:120904026
Buyer:	...	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
26	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots Closed PR		1					1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots Closed PR				1			1	
42	Sun 630p ET / 530p CT NBC Nightly News .....S	06		30 Comme	Nbr of Spots Closed PR				1			1	
43	Sun 7p ET / 6p CT Football Night in America .....S	06		30 Comme	Nbr of Spots Closed PR		1	1	1	1		4	
45	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	06		30 Comme	Nbr of Spots Closed PR		1	1		1		3	
47	M-Su 11p News TWTFSS.	06		30 Comme	Nbr of Spots Closed PR			2	3			5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots Closed PR			1		1		2	
66	M-F 530a News M.....	06		30 Comme	Nbr of Spots Closed PR				1			1	
68	M-F 6p News M.....	06		30 Comme	Nbr of Spots Closed PR			1	1			2	
<b>Weekly Totals:</b>						98	118	117	120	120	27	600	
Closed PR							6	20	26	1		53	

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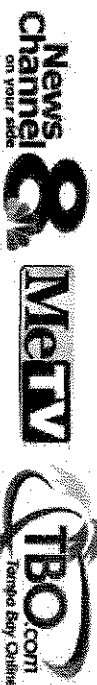
Original

Client: Barack Obama/ D/ President	Submission Cost: 672430	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06		30 Comme		1		1			2	
74	M-F 730p Entertainment Tonight M.....	06		30 Comme			1	1			2	
76	M-Th, Su 430a News M.....	06	25	30 Comme		1	1	1	1	1	5	125
77	M-Su 11p News M.....	06		30 Comme			1				1	
84	M-Th, Su 430a News M.....	06	25	30 Comme						1	1	25
85	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme	2	2	2	2	2		10	4000
86	M-F 10a News TWTF..	03	160	30 Comme	4	4	4	4	4		20	3200
87	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme	4	4	4	4	4		20	13000
88	M-F 11a Daytime TWTF..	03	160	30 Comme	4	4	4	4	4		20	3200
89	M-F 12p Today Show III TWTF..	03	200	30 Comme	4	4	4	4	4		20	4000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					98	118	117	120	120	27	600	
<b>Closed PR</b>						6	20	26	1		53	

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 672430	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 / 01 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est/PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4		20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4		20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4	4		20	12000
93	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4	4		20	3000
94	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
95	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4		19	8930
96	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
97	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4	4	4		20	24000
98	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots	2	2	2	2	2		10	7000
99	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	01	5000	30 Comme	Nbr of Spots	4	4	4	4	4		20	100000
<b>Weekly Totals: Total Spots(Ord Spots)</b>						98	118	117	120	120	27	600	
<b>Closed PR</b>						6	20	26	1			53	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 672430	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
100	M-F 7p News ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4	4	4	20	20000
101	M-F 7a Today Show ..TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
102	M-F 730p Entertainment Tonight ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4	4	4	20	20000
103	M-F 9a Today Show II ..TWTF..	03	550	30 Comme	Nbr of Spots	4	4	4	4	4	20	11000
104	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	02	3400	30 Comme	Nbr of Spots	1		1		1	3	10200
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots		1		1		2	6800
106	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme	Nbr of Spots		1		1		2	7200
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots		1		1		4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots				1		1	9000
109	Sat 1130p ET / 1030p CT Saturday Night Live .....S	03	1200	30 Comme	Nbr of Spots	1	1	1	1	1	5	6000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					98	118	117	120	120	27	600	
<b>Closed PR</b>					6	20	26	1			53	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 672430	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
110	Sat 12p News .....S.	03	150	30 Comme	Nbr of Spots	1	1	1	1		5	750
111	Sat 6p News .....S.	03	700	30 Comme	Nbr of Spots	1			1		2	1400
112	Sat 630p ET / 530p CT NBC Nightly News .....S.	01	5000	30 Comme	Nbr of Spots	1			1		2	10000
113	Sat 7p Entertainment Tonight .....S.	03	650	30 Comme	Nbr of Spots		1	1	1	1	4	2600
114	Sat 7a Today Show .....S.	03	500	30 Comme	Nbr of Spots	2	2	2	2	2	10	5000
115	Sat 9a News .....S.	03	300	30 Comme	Nbr of Spots	1	1	1	1	1	5	1500
116	Sun 10a Meet The Press .....S.	02	1400	30 Comme	Nbr of Spots	1	1	1	1	1	5	7000
117	Sun 12p News .....S.	03	150	30 Comme	Nbr of Spots	1	1	1	1	1	5	750
118	Sun 6p News .....S.	03	750	30 Comme	Nbr of Spots	1	1	1	1	1	5	3750
119	Sun 630p ET / 530p CT NBC Nightly News .....S.	01	5000	30 Comme	Nbr of Spots	1	1	1	1	1	5	25000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					98	118	117	120	120	27	600	
<b>Closed PR</b>						6	20	26	1		53	



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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 672430	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> 95/101/1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
120	Sun 7p ET / 6p CT Football Night In America .....S	03	3400	30 Comme	Nbr of Spots	1	1	1	1		5	17000
121	Sun 8a Today Show .....S	03	500	30 Comme	Nbr of Spots	1	1	1	1	1	5	2500
122	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	03	10000	30 Comme	Nbr of Spots	1	1	1	1	1	5	50000
123	Sun 9a News .....S	03	300	30 Comme	Nbr of Spots	1	1	1	1	1	5	1500
124	M-Su 11p News TWTFS.	03	1250	30 Comme	Nbr of Spots	4	4	4	4	4	20	25000
125	Tue 10p ET / 9p CT Parenthood T.....	03	3600	30 Comme	Nbr of Spots	1			1	1	3	10800
126	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme	Nbr of Spots	1		1		1	3	27000
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots		1	1		1	3	10800
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme	Nbr of Spots		1		1		2	7200
129	M-F 10a News M.....	03	160	30 Comme	Nbr of Spots		1	1	1	1	5	800
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	98	118	117	120	120	27	600
<b>Closed PR</b>						6	20	26	1			53

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	672430	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1	1	1	1	1	5	3250
131	M-F 11a Daytime M.....	03	160	30 Comme		1	1	1	1	1	5	800
132	M-F 12p Today Show III M.....	03	200	30 Comme		1	1	1	1	1	5	1000
133	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme		1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					98	118	117	120	120	27	600	
<b>Closed PR</b>						6	20	26	1		53	

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<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 672430	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> Barack Obama/ D/ President	<b>Client/Product/Estimate:</b> 95/101/1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est/PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
140	M-F 6p News	03	1200	30	Nbr of Spots	1	1	1	1	1	5	6000
	M.....			Comme								
141	M-F 6a News	02	900	30	Nbr of Spots	1		1	1	1	4	3600
	M.....			Comme								
142	M-F 630p ET / 530p CT NBC Nightly News	01	5000	30	Nbr of Spots	1	1	1	1	1	5	25000
	M.....			Comme								
143	M-F 7p News	03	1000	30	Nbr of Spots	1	1	1	1	1	5	5000
	M.....			Comme								
144	M-F 7a Today Show	03	900	30	Nbr of Spots	1	1	1	1	1	5	4500
	M.....			Comme								
145	M-F 730p Entertainment Tonight	03	1000	30	Nbr of Spots	1	1	1	1	1	5	5000
	M.....			Comme								
146	M-F 9a Today Show II	03	550	30	Nbr of Spots	1	1	1	1	1	5	2750
	M.....			Comme								
147	M-Su 11p News	03	1250	30	Nbr of Spots	1	1	1	1	1	5	6250
	M.....			Comme								
148	M-F 12p Today Show III	03	200	30	Nbr of Spots					1	1	200
	T.....			Comme								
149	M-F 4p Dr Oz	03	600	30	Nbr of Spots					1	1	600
	T.....			Comme								
<b>Weekly Totals:</b> Total Spots(Ord Spots)					98	118	117	120	120	27	600	
Closed PR						6	20	28	1		53	

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Client: Barack Obama/ D/ President	Submission Cost: 672430	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
150	M-F 5p News	03	900	30	Nbr of Spots					1	1	900
	T.....			Comme								
151	M-F 7a Today Show	03	900	30	Nbr of Spots					1	1	900
	T.....			Comme								
152	M-F 9a Today Show II	03	550	30	Nbr of Spots					1	1	550
	T.....			Comme								
Weekly Totals: Total Spots(Ord Spots)					98	118	117	120	120	27	600	
Closed PR						6	20	26	1		53	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/29/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/22/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
		10/01	10/08	10/15	10/22	10/29	11/05	
Spots	600	98	118	117	120	120		27
Cost	672430	111310	129705	131075	132275	139175		28890

Grand Totals:

Spots:	600
Gross Total:	672,430.00
Commission:	100,864.50
Net Total:	571,565.50

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6296388 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV12/12 WK-6

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG23/12 18.47

REP: NEW ORDER  
 TTL \$299,625 @617X  
 PLEASE CONFIRM  
 THANKS SHOSHANA FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007

OBAMA FOR AMERICA

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
 : :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537  
 AGENCY PRODUCT CODE = 101

1	100P-200P	30				\$200.00	10/2	11/2	2		TU-F	10
---	-----------	----	--	--	--	----------	------	------	---	--	------	----

PROGRAM : DAYS OF OUR LIVES  
 CON COM1: DAYS OF OUR LIVES

\$25,785



9/11/12

9/5/12 FCC (5)

FAX# 703-516-9680  
AUG23/12 18.47  
HARRIS REPORT FROM REP  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000A-1030A PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$80.00	10/2	11/2	4		TU-F	20
3			1135P-1237A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$325.00	10/2	11/2	4		TU-F	20
4			1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$80.00	10/2	11/2	4		TU-F	20
5			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$100.00	10/2	11/2	4		TU-F	20
6			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$125.00	10/2	11/2	4		TU-F	20
7			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$225.00	10/2	11/2	4		TU-F	20
8			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$300.00	10/2	11/2	4		TU-F	20
9			500A-530A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$75.00	10/2	11/2	4		TU-F	20
10			500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30		\$450.00	10/2	11/2	4		TU-F	20

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			530A-600A	30		\$125.00	10/2	10/5	4		TU-F	4
11			530A-600A <i>New</i>	30	3	\$125.00	10/9	10/12	3		TU-F	3
11			530A-600A	30		\$125.00	10/16	11/2	4		TU-F	12
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
12			530P-600P	30	3	\$450.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL 8 530P												
CON COM1 : NEWS CHANNEL 8 530P												
13			600P-630P	30	3	\$600.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL 8												
CON COM1 : NEWS CHANNEL 8												
14			600A-700A	30		\$325.00	10/2	10/5	2		TU-F	2
14			600A-700A	30	3	\$325.00	10/9	10/12	2		TU-F	2
14			600A-700A	30		\$325.00	10/16	11/2	2		TU-F	6
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
15			630P-700P	30	3	\$1,000.00	10/2	11/2	4		TU-F	20
PROGRAM : NBC NEWS												
CON COM1 : NBC NEWS												
16			700P-730P	30	3	\$500.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
17			700A-900A	30	3	\$450.00	10/2	11/2	4		TU-F	20
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
18			730P-800P	30	3	\$500.00	10/2	11/2	4		TU-F	20
PROGRAM : EXTRA												
CON COM1 : EXTRA												



REP HEADLINE# 6296388  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP

AUG23/12 18.47  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			900A-1000A	30		\$275.00	10/2	11/2	4		TU-F	20
			PROGRAM : TODAY SHOW 2									
			CON COM1: TODAY SHOW 2									
20			430A-459A	30		\$25.00	10/2	11/4	4		TU-TH,SU	20
			PROGRAM : NC 8 TODAY AT 430A									
			CON COM1: NC 8 TODAY AT 430A									
21			800P-900P	30		\$1,700.00	10/5	10/5	1		FRI	1
21			800P-900P	30		\$1,700.00	10/19	10/19	1		FRI	1
21			800P-900P	30		\$1,700.00	11/2	11/2	1		FRI	1
			PROGRAM : WHITNEY/COMMUNITY									
			CON COM1: WHITNEY/COMMUNITY									
22			900P-1000P	30		\$1,700.00	10/12	10/12	1		FRI	1
22			900P-1000P	30		\$1,700.00	10/26	10/26	1		FRI	1
			PROGRAM : GRIMM									
			CON COM1: GRIMM									
23			1000P-1100P	30		\$1,800.00	10/15	10/15	1		MON	1
23			1000P-1100P	30		\$1,800.00	10/29	10/29	1		MON	1
			PROGRAM : REVOLUTION									
			CON COM1: REVOLUTION									
24			800P-1000P	30		\$4,500.00	10/8	11/5	1		MON	5
			PROGRAM : THE VOICE									
			CON COM1: THE VOICE									
25			1130P-101A	30		\$600.00	10/6	11/3	1		SAT	5
			PROGRAM : SATURDAY NIGHT LIVE									
			CON COM1: SATURDAY NIGHT LIVE									
26			1200N-100P	30		\$75.00	10/6	11/3	1		SAT	5
			PROGRAM : NEWSCHANNEL 8 @ 12N									
			CON COM1: NEWSCHANNEL 8 @ 12N									

10/22 8-9P. → WFLA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27			600P-630P PROGRAM : NEWSCHANNEL 8/ CON COM1 : NEWSCHANNEL 8/	30		\$350.00	10/6	11/3	1		SAT	5
28			630P-700P PROGRAM : NBC NEWS CON COM1 : NBC NEWS	30		\$1,250.00	10/6	11/3	1		SAT	5
29			700P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1 : ENTERTAINMENT TONIGHT	30		\$325.00	10/6	11/3	1		SAT	5
30			700A-900A PROGRAM : SATURDAY TODAY CON COM1 : SATURDAY TODAY	30		\$250.00	10/6	11/3	2		SAT	10
31			900A-1000A PROGRAM : NEWSCHANNEL 8 SATURDAY CON COM1 : NEWSCHANNEL 8 SATURDAY	30		\$150.00	10/6	11/3	1		SAT	5
32			1000A-1100A PROGRAM : MEET THE PRESS CON COM1 : MEET THE PRESS	30		\$500.00	10/7	11/4	1		SUN	5
33			1200N-100P PROGRAM : NEWSCHANNEL 8 @ NOON CON COM1 : NEWSCHANNEL 8 @ NOON	30		\$75.00	10/7	11/4	1		SUN	5
34			600P-630P PROGRAM : NEWSCHANNEL 8/ CON COM1 : NEWSCHANNEL 8/	30		\$375.00	10/7	11/4	1		SUN	5
35			630P-700P PROGRAM : NBC NEWS CON COM1 : NBC NEWS	30		\$1,250.00	10/7	11/4	1		SUN	5

10/13, 10/20, 11/3 - N/A 41050

10/13, 10/20, 11/3 - N/A 43750

10/6 - N/A 43325

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
36			700P-830P	30		\$1,700.00	10/7	11/4	1		SUN	5
PROGRAM : FOOTBALL NIGHT IN AMRC												
CON COM1: FOOTBALL NIGHT IN AMRC												
37			700P-900P	30		\$1,700.00	10/7	11/4	2		SUN	10
PROGRAM : DATELINE												
CON COM1: DATELINE												
38			800A-900A	30		\$250.00	10/7	11/4	1		SUN	5
PROGRAM : SUNDAY TODAY												
CON COM1: SUNDAY TODAY												
39			815P-1130P	30		\$5,000.00	10/7	11/4	1		SUN	5
PROGRAM : SUNDAY NIGHT FOOTBALL												
CON COM1: SUNDAY NIGHT FOOTBALL												
40			900A-1000A	30		\$150.00	10/7	11/4	1		SUN	5
PROGRAM : NEWSCHANNEL 8 SUNDAY												
CON COM1: NEWSCHANNEL 8 SUNDAY												
41			1100P-1135P	30		\$625.00	10/2	11/4	4		TU-SU	20
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1: NEWS CHANNEL 8 @ 11PM												
42			1000P-1100P	30		\$1,800.00	10/2	10/2	1		TUE	1
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1: NEWS CHANNEL 8 @ 11PM												
42			1000P-1100P	30		\$1,800.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1: NEWS CHANNEL 8 @ 11PM												
42			1000P-1100P	30		\$1,800.00	10/30	10/30	1		TUE	1
PROGRAM : PARENTHOOD												
CON COM1: PARENTHOOD												
43			800P-900P	30		\$1,700.00	10/2	10/2	1		TUE	1
PROGRAM : THE VOICE RESULTS												
CON COM1: THE VOICE RESULTS												
43			800P-900P	30		\$1,700.00	10/16	10/16	1		TUE	1
PROGRAM : THE VOICE RESULTS												
CON COM1: THE VOICE RESULTS												
43			800P-900P	30		\$1,700.00	10/30	10/30	1		TUE	1
PROGRAM : THE VOICE RESULTS												
CON COM1: THE VOICE RESULTS												

417,000

41800

N/A

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
44			1000P-1100P	30		\$1,800.00	10/3	10/3	1	N/A	WED	1
44			1000P-1100P	30		\$1,800.00	10/17	10/17	1		WED	1
44			1000P-1100P	30		\$1,800.00	10/31	10/31	1		WED	1
PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE												
45			900P-1000P	30		\$1,800.00	10/10	10/10	1		WED	1
45			900P-1000P	30		\$1,800.00	10/24	10/24	1		WED	1
PROGRAM : LAW & ORDER: SVU CON COM1: LAW & ORDER: SVU												
46			1000A-1030A	30		\$80.00	10/8	11/5	1		MON	5
PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS												
47			1135P-1237A	30		\$325.00	10/8	11/5	1		MON	5
PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW												
48			1100A-1200N	30		\$80.00	10/8	11/5	1		MON	5
PROGRAM : DAYTIME CON COM1: DAYTIME												
49			1200N-100P	30		\$100.00	10/8	11/5	1		MON	5
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
50			200P-300P	30		\$125.00	10/8	11/5	1		MON	5
PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY												
51			300P-400P	30		\$225.00	10/8	11/5	1		MON	5
PROGRAM : DOCTORS CON COM1: DOCTORS												

41800

REP HEADLINE# 6296388  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

AUG23/12 18.47  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$300.00	10/8	11/5	1		MON	5
53			500A-530A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$75.00	10/8	11/5	1		MON	5
54			500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30		\$450.00	10/8	11/5	1		MON	5
55			530A-600A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$125.00	10/8	11/5	1		MON	5
56			530P-600P PROGRAM : NEWS CHANNEL 8 530P CON COM1: NEWS CHANNEL 8 530P	30		\$450.00	10/8	11/5	1		MON	5
57			600P-630P PROGRAM : NEWS CHANNEL8 CON COM1: NEWS CHANNEL8	30		\$600.00	10/8	11/5	1		MON	5
58			600A-700A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$325.00	10/8	10/8	1		MON	1
58			600A-700A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$325.00	10/22	11/5	1		MON	3
59			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$1,000.00	10/8	11/5	1		MON	5
60			700P-730P PROGRAM : NEWSCHANNEL 8 @ 7PM CON COM1: NEWSCHANNEL 8 @ 7PM	30		\$500.00	10/8	11/5	1		MON	5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	10/8	11/5	1		MON	5
62			730P-800P PROGRAM : <del>EXTRA</del> CON COM1: <del>EXTRA</del>	30		\$500.00	10/8	11/5	1		MON	5
63			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$275.00	10/8	11/5	1		MON	5
64			430A-459A PROGRAM : NC 8 TODAY AT 430A CON COM1: NC 8 TODAY AT 430A	30		\$25.00	10/8	11/5	1		MON	5
65			1100P-1135P PROGRAM : NEWS CHANNEL 8 @ 11PM CON COM1: NEWS CHANNEL 8 @ 11PM	30		\$625.00	10/8	11/5	1		MON	5
66			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$100.00	11/6	11/6	1		TUE	1
67			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$300.00	11/6	11/6	1		TUE	1
68			500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30		\$450.00	11/6	11/6	1		TUE	1
69			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	11/6	11/6	1		TUE	1

REP HEADLINE# 6296388  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

AUG23/12 18.47  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
70			900A-1000A	30		\$275.00	11/6	11/6	1		TUE	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
71			430A-459A	30		\$25.00	11/6	11/6	1		TUE	1
PROGRAM : NC 8 TODAY AT 430A												
CON COM1: NC 8 TODAY AT 430A												
OCT/12			224715.00	NOV/12		74910.00						
CONTRACT TOTAL												299625.00
TOTAL SPOTS												617

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%  
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ  
 DEMOS- RA35+\*

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 758 Issue 1



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	247150	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/12/12	Weeks:	7	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	06	200	30 Comme	Nbr of Spots	2	2	2	2	2			10	2000
2	M-F 10a News .TWTF..	06	80	30 Comme	Nbr of Spots	4	4	4	4	4			20	1600
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06	325	30 Comme	Nbr of Spots	4	4	4	4	4			20	6500
4	M-F 11a Daytime .TWTF..	06	80	30 Comme	Nbr of Spots	4	4	4	4	4			20	1600
5	M-F 12p Today Show III .TWTF..	06	100	30 Comme	Nbr of Spots	4	4	4	4	4			20	2000
6	M-F 2p Rachael Ray .TWTF..	06	125	30 Comme	Nbr of Spots	4	4	4	4	4			20	2500
7	M-F 3p Doctors .TWTF..	06	225	30 Comme	Nbr of Spots	4	4	4	4	4			20	4500
8	M-F 4p Dr Oz .TWTF..	06	300	30 Comme	Nbr of Spots	4	4	4	4	4			20	6000
Weekly Totals:					Total Spots(Ord Spots)	98	116	118	119	120	27		598	
Open PR						-4	-4	-2	-4	-1			-11	-26750



Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 758 Issue 1



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
9	M-F 5a News .TWTF..	06	75	30	Nbr of Spots	4	4	4	4	4			20	1500
				Comme										
10	M-F 5p News .TWTF..	06	450	30	Nbr of Spots	4	4	4	4	4			20	9000
				Comme										
11	M-F 530a News .TWTF..	06	125	30	Nbr of Spots	4							4	500
				Comme										
12	M-F 530a News .TWTF..	06	125	30	Nbr of Spots		3						3	375
				Comme										
13	M-F 530a News .TWTF..	06	125	30	Nbr of Spots			4	4	4			12	1500
				Comme										
14	M-F 530p News .TWTF..	06	450	30	Nbr of Spots	4	4	4	4	4			20	9000
				Comme										
15	M-F 6p News .TWTF..	06	600	30	Nbr of Spots	4	4	4	4	4			20	12000
				Comme										
16	M-F 6a News .TWTF..	06	325	30	Nbr of Spots	2	2	2	2	2			10	3250
				Comme										
17	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06	1000	30	Nbr of Spots	4	4	4	3	4			19	19000
				Comme										
					Nbr of Spots				1				1	1000
					Open Pre-Empted				-1				-1	-1000
18	M-F 7p News .TWTF..	06	500	30	Nbr of Spots	4	4	4	4	4			20	10000
				Comme										
<b>Weekly Totals:</b>						98	116	118	119	120	27		598	
Total Spots(Ord Spots)							-4	-2	-4	-1			-11	-26750
Open PR														

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 758 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 247150	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95/101/1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/12/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
19	M-F 7a Today Show .TWTF..	06	450	30 Comme	Nbr of Spots	4	4	4	4			20	9000
20	M-F 730p Entertainment Tonight .TWTF..	06	500	30 Comme	Nbr of Spots	4	4	4	4	4		20	10000
21	M-F 9a Today Show II .TWTF..	06	275	30 Comme	Nbr of Spots	4	4	4	4	4		20	5500
22	M-Th, Su 430a News .TWT..S	06	25	30 Comme	Nbr of Spots	4	4	4	4	4		20	500
23	Fri 8-9p ET / 7-8p CT Whitney / ..F..	05	1700	30 Comme	Nbr of Spots	1						1	1700
24	Fri 8-9p ET / 7-8p CT Whitney / ..F..	05	1700	30 Comme	Nbr of Spots			1				1	1700
25	Fri 8-9p ET / 7-8p CT Whitney / ..F..	05	1700	30 Comme	Nbr of Spots					1		1	1700
26	Fri 9p ET / 8p CT Grimm ...F..	06	1700	30 Comme	Nbr of Spots		1					1	1700
27	Fri 9p ET / 8p CT Grimm ...F..	06	1700	30 Comme	Nbr of Spots				1			1	1700
28	Mon 10p ET / 9p CT Revolution ...F..	06	1800	30 Comme	Nbr of Spots			1				1	1800
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	98	116	118	119	120	27	598	
					<b>Open PR</b>		-4	-2	-4	-1		-11	-26750

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 758 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
29	Mon 10p ET / 9p CT Revolution M.....	06	1800	30 Comme					1			1	1800
30	Mon 8-10p ET / 7-9p CT Voice M.....	06	4500	30 Comme		1	1		1		1	4	18000
31	Mon 8p ET / 7p CT The Voice M.....	06	4500	30 Comme				1				1	4500
32	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	06	600	30 Comme	1	1	1	1	1			5	3000
33	Sat 12p News .....S.	06	75	30 Comme	1	1	1	1	1			5	375
34	Sat 6p News .....S.	06	350	30 Comme	1			1				2	700
35	Sat 630p ET / 530p CT NBC Nightly News .....S.	04	1250	30 Comme	1			1				2	2500
36	Sat 7p Entertainment Tonight .....S.	06	325	30 Comme		1	1	1	1			4	1300
37	Sat 7a Today Show .....S.	06	250	30 Comme	2	2	2	2	2			10	2500
38	Sat 9a News .....S.	06	150	30 Comme	1	1	1	1	1			5	750
<b>Weekly Totals:</b>					98	116	118	119	120	27		598	
<b>Open PR</b>						-4	-2	-4	-1			-11	-26750

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Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer: .....	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
39	Sun 10a Meet The Press .....S	05	500	30 Comme	1	1	1	1	1			5	2500
40	Sun 12p News .....S	06	75	30 Comme	1	1	1	1	1			5	375
41	Sun 6p News .....S	06	375	30 Comme	1	1	1	1	1			5	1875
42	Sun 630p ET / 530p CT NBC Nightly News .....S	06	1250	30 Comme	1	1	1		1			4	5000
43	Sun 7p ET / 6p CT Football Night In America .....S	06	1700	30 Comme	1	1	1		1			3	5100
44	Sun 8a Today Show .....S	06	250	30 Comme	1	1	1	1	1			5	1250
45	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	06	5000	30 Comme	1	1	1	1	1			2	10000
46	Sun 9a News .....S	06	150	30 Comme	1	1	1	1	1			5	750
<b>Weekly Totals:</b>					98	116	118	119	120	27		598	
Open PR						-4	-2	-4	-1			-11	-26750

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	247150	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/12/12	Weeks:	7	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
47	M-Su 11p News .TWTF.	06	625	30 Comme	4	4	4	4	4			20	12500
48	Tue 10p ET / 9p CT Parenthood .T.....	06	1800	30 Comme	1							1	1800
49	Tue 10p ET / 9p CT Parenthood .T.....	06	1800	30 Comme					1			1	1800
50	Tue 8p ET / 7p CT Voice .T.....	09	1700	30 Comme	1							1	1700
51	Tue 8p ET / 7p CT Voice .T.....	09	1700	30 Comme			1					1	1700
52	Tue 8p ET / 7p CT Voice .T.....	09	1700	30 Comme					1			1	1700
53	Wed 10p ET / 9p CT Chicago Fire .W....	06	1800	30 Comme			1					1	1800
54	Wed 10p ET / 9p CT Chicago Fire .W....	06	1800	30 Comme					1			1	1800
55	Wed 9p ET / 8p CT Law & Order SVU .W....	06	1800	30 Comme		1						1	1800
56	Wed 9p ET / 8p CT Law & Order SVU .W....	06	1800	30 Comme				1				1	1800
57	M-F 10a News	06	80	30 Comme		1	1	1	1	1	1	5	400
Weekly Totals:					98	116	118	119	120	27		598	
Open PR						-4	-2	-4	-1			-11	-26750

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	247150	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/12/12	Weeks:	7	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06	325	30 Comme		1	1	1	1	1		5	1625
59	M-F 11a Daytime M.....	06	80	30 Comme		1	1	1	1	1		5	400
60	M-F 12p Today Show III M.....	06	100	30 Comme		1	1	1	1	1		5	500
61	M-F 2p Rachael Ray M.....	06	125	30 Comme		1	1	1	1	1		5	625
62	M-F 3p Doctors M.....	06	225	30 Comme		1	1	1	1	1		5	1125
63	M-F 4p Dr Oz M.....	06	300	30 Comme		1	1	1	1	1		5	1500
64	M-F 5a News M.....	06	75	30 Comme		1	1	1	1	1		5	375
65	M-F 5p News M.....	06	450	30 Comme		1	1	1	1	1		5	2250
66	M-F 530a News M.....	06	125	30 Comme		1	1	1	1	1		5	625
67	M-F 530p News M.....	06	450	30 Comme		1	1	1	1	1		5	2250
Weekly Totals:					98	116	118	119	120	27		598	
Open PR						-4	-2	-4	-1			-11	-26750

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Submission Number 758 Issue 1



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Tampa, FL 33601  
PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President Submission Cost: 247150 Campaign Ref: E:120904026  
Buyer: " " Client/Product/Estimate: 95 /101 /1537 Sales Rep: HRP Washington, DC  
Schedule Dates: 10/01/12 to 11/12/12 Weeks: 7 Order Ref: 06296388  
Est./PO Number: 06296388 Contract type: Political Business Type: POLITICAL  
Associated Copies: No Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
68	M-F 6p News M.....	06	600	30 Comme		1	1	1	1	1		5	3000
69	M-F 6a News M.....	06	325	30 Comme		1						1	325
70	M-F 6a News M.....	06	325	30 Comme				1	1	1		3	975
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06	1000	30 Comme			1	1	1	1		4	4000
72	M-F 7p News M.....	06	500	30 Comme		1	1	1	1	1		5	2500
73	M-F 7a Today Show M.....	06	450	30 Comme		1	1	1	1	1		5	2250
74	M-F 730p Entertainment Tonight M.....	06	500	30 Comme		1	1	1	1	1		5	2500
75	M-F 9a Today Show II M.....	06	275	30 Comme		1	1	1	1	1		5	1375
76	M-Th, Su 430a News M.....	06	25	30 Comme		1	1	1	1	1		5	125
77	M-Su 11p News M.....	06	625	30 Comme		1	1	1	1	1		5	3125
Weekly Totals:					98	116	118	119	120	27		598	
Open PR					-4	-2	-4	-1				-11	-26750

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Washington DC 20007

Barack Obama/ D/ President  
Submission Number 758 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer: ...	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
78	M-F 12p Today Show III T.....	06	100	30 Nbr of Spots						1		1	100
79	M-F 4p Dr Oz T.....	06	300	30 Nbr of Spots						1		1	300
80	M-F 5p News T.....	06	450	30 Nbr of Spots						1		1	450
81	M-F 7a Today Show T.....	06	450	30 Nbr of Spots						1		1	450
82	M-F 9a Today Show II T.....	06	275	30 Nbr of Spots						1		1	275
83	M-Th, Su 430a News T.....	06	25	30 Nbr of Spots						1		1	25
<b>Weekly Totals:</b>					98	116	118	119	120	27		599	
Total Spots(Ord Spots)													
Open PR						-4	-2	-4	-1			-11	-26750

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Open Pre Emption	1,000.00		0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Open Pre Emption	1,700.00		0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Open Pre Emption	1,700.00		0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Open Pre Emption	1,250.00		0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Open Pre Emption	1,700.00		0000000000	E:120904026
			10/15/12	Open Pre Emption	1,700.00		0000000000	E:120904026



Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/29/12	Open Pre Emption	1,700.00		0000000000	E:120904026
			10/08/12	Open Pre Emption	5,000.00		0000000000	E:120904026
			10/15/12	Open Pre Emption	5,000.00		0000000000	E:120904026
			10/22/12	Open Pre Emption	5,000.00		0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Open Pre Emption	1,000.00		0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
Totals		10/01	10/08	10/15	10/22	10/29	11/05	11/12
Spots	598	98	116	118	119	120	27	0
Cost	273900	43715	57150	55050	53475	57175	12735	0

Grand Totals:

Spots:	598
Gross Total:	247,150.00
Commission:	37,072.50
Net Total:	210,077.50



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Barack Obama/ D/ President  
PROD: Obama For America

2012  
INVOICE DATE 10/28/12 E:120904026  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033220  
PAGE 1  
BROADCAST MONTH 10/01/2012 - 10/2

REF#: 95 /101 /1537  
Desc: 06296388

SCHEDULE DATES  
10/01/12-11/11/12  
Standard Broadcast Month

TERMS: NET 30 DAYS.

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 1135p ET / 1035p CT Tonigh	325.00	3 6	10/16	TU		*WFLA :30 Commercial	.00	Preempted	325.00-
			10/16	TU			.00	Preempted	325.00-
			10/16	TU			.00	Preempted	325.00-
			10/16	TU			.00	Preempted	325.00-
			10/24	WE			.00	Preempted	325.00-
			10/25	TH			.00	Preempted	325.00-
M-F 530a News	125.00	12 2	10/10	WE		*WFLA :30 Commercial	.00	Preempted	125.00-
			10/12	FR			.00	Preempted	125.00-
	125.00	13 4	10/23	TU			.00	Preempted	125.00-
			10/24	WE			.00	Preempted	125.00-
			10/25	TH			.00	Preempted	125.00-
			10/26	FR			.00	Preempted	125.00-
M-F 6p News	600.00	15 7	10/16	TU		*WFLA :30 Commercial	.00	Preempted	600.00-
			10/16	TU			.00	Preempted	600.00-
			10/16	TU			.00	Preempted	600.00-
			10/23	TU			.00	Preempted	600.00-
			10/23	TU			.00	Preempted	600.00-
			10/24	WE			.00	Preempted	600.00-
			10/25	TH			.00	Preempted	600.00-
M-F 630p ET / 530p CT NBC Nigh	1000.00	17 1	10/23	TU		*WFLA :30 Commercial	.00	Preempted	1000.00-
M-F 7p News	500.00	18 2	10/17	WE		*WFLA :30 Commercial	.00	Preempted	500.00-
			10/24	WE			.00	Preempted	500.00-
M-F 730p Entertainment Tonight						*WFLA :30 Commercial			

\*\*\* Continued \*\*\*

PERIOD COST 637,020.00

463 Total Units  
ACTUAL GROSS BILLING 579,145.00  
AGENCY COMMISSION 86,871.75  
NET DUE 492,273.25

SUB-TOTALS Debits .00  
Credits 57,875.00-  
TOTAL RECONCILING 57,875.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Barack Obama/ D/ President  
PRODUCT Obama For America

INVOICE NUMBER 0100033220  
BROADCAST MONTH 10/01/2012 - 10/2

AMOUNT DUE  
492,273.25

REMIT TO:

\*00193

000038634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000038634 000001000033220 049227325 7



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REF: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ D/ President  
PROD: Obama For America

2012  
INVOICE DATE 10/28/12 E:120904026  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033220  
PAGE 2  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/01/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537  
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	500.00	20 6	10/16	TU		30	.00	Preempted	500.00-
			10/16	TU		30	.00	Preempted	500.00-
			10/16	TU		30	.00	Preempted	500.00-
			10/16	TU		30	.00	Preempted	500.00-
			10/23	TU		30	.00	Preempted	500.00-
			10/26	FR		30	.00	Preempted	500.00-
M-Th, Su 430a News	25.00	22 16	10/02	TU	04:42A	30 OFA12P130	25.00		
			10/03	WE	04:54A	30 OFA12P130	25.00		
			10/04	TH	04:51A	30 OFA12A133	25.00		
			10/07	SU	04:58A	30 OFA12A138	25.00		
			10/09	TU	04:42A	30 OFA12A138	25.00		
			10/10	WE	04:42A	30 OFA12P143	25.00		
			10/11	TH	04:41A	30 OFA12P143	25.00		
			10/14	SU	04:52A	30 OFA12P143	25.00		
			10/16	TU	04:44A	30 OFA12P143	25.00		
			10/17	WE	04:53A	30 OFA12Z151	25.00		
			10/18	TH	04:50A	30 OFA12G145	25.00		
			10/21	SU	04:58A	30 OFA12G145	25.00		
			10/23	TU	04:43A	30 OFA12Z151	25.00		
			10/24	WE	04:57A	30 OFA12G145	25.00		
			10/25	TH	04:59A	30 OFA12G182	25.00		
			10/28	SU	04:57A	30 OFA12G182	25.00		
Fri 9p ET / 8p CT Grimm						*WFLA :30 Commercial			
	1700.00	26 1	10/12	FR		30	.00	Preempted	1700.00-
	1700.00	27 1	10/26	FR		30	.00	Preempted	1700.00-
Sun 630p ET / 530p CT NBC Night						*WFLA :30 Commercial			
	1250.00	42 1	10/28	SU		30	.00	Preempted	1250.00-
Sun 7p ET / 6p CT Football Night						*WFLA :30 Commercial			
	1700.00	43 3	10/14	SU		30	.00	Preempted	1700.00-
			10/21	SU		30	.00	Preempted	1700.00-
			10/28	SU		30	.00	Preempted	1700.00-
Sun 815p ET / 715p CT NBC Sunday						*WFLA :30 Commercial			
	5000.00	45 3	10/14	SU		30	.00	Preempted	5000.00-
			10/21	SU		30	.00	Preempted	5000.00-
			10/28	SU		30	.00	Preempted	5000.00-
M-Su 11p News						*WFLA :30 Commercial			
	625.00	47 5	10/17	WE		30	.00	Preempted	625.00-
			10/18	TH		30	.00	Preempted	625.00-
			10/23	TU		30	.00	Preempted	625.00-
			10/24	WE		30	.00	Preempted	625.00-
			10/25	TH		30	.00	Preempted	625.00-
M-F 1135p ET / 1035p CT Tonight						*WFLA :30 Commercial			
	325.00	58 2	10/15	MO		30	.00	Preempted	325.00-
			10/22	MO		30	.00	Preempted	325.00-
M-F 530a News						*WFLA :30 Commercial			
	125.00	66 1	10/22	MO		30	.00	Preempted	125.00-
*** Continued ***									

PERIOD COST 637,020.00

463 Total Units  
ACTUAL GROSS BILLING 579,145.00  
AGENCY COMMISSION 86,871.75  
NET DUE 492,273.25

SUB-TOTALS Debits .00  
Credits 57,875.00-  
TOTAL RECONCILING 57,875.00CR

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# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ D/ President  
PROD: Obama For America

2012  
INVOICE DATE 10/28/12 E:120904026  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033220  
PAGE 3  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/01/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537  
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6p News	600.00	68 2	10/15 MO			*WFLA :30 Commercial	.00	Preempted 600.00-
			10/22 MO			*WFLA :30 Commercial	.00	Preempted 600.00-
M-F 630p ET / 530p CT NBC Nightly News	1000.00	71 2	10/08 MO			*WFLA :30 Commercial	.00	Preempted 1000.00-
			10/22 MO			*WFLA :30 Commercial	.00	Preempted 1000.00-
M-F 730p Entertainment Tonight	500.00	74 2	10/15 MO			*WFLA :30 Commercial	.00	Preempted 500.00-
			10/22 MO			*WFLA :30 Commercial	.00	Preempted 500.00-
M-Th, Su 430a News	25.00	76 3	10/08 MO		04:58A	*WFLA :30 Commercial	25.00	
			10/15 MO		04:58A	*WFLA :30 Commercial	25.00	
			10/22 MO		04:52A	*WFLA :30 Commercial	25.00	
M-Su 11p News	625.00	77 1	10/15 MO			*WFLA :30 Commercial	.00	Preempted 625.00-
M-F 1p Days Of Our Lives	400.00	85 8	10/03 WE		01:59P	*WFLA :30 Commercial	400.00	
			10/05 FR		01:59P	*WFLA :30 Commercial	400.00	
			10/10 WE		12:58P	*WFLA :30 Commercial	400.00	
			10/11 TH		12:59P	*WFLA :30 Commercial	400.00	
			10/17 WE		01:30P	*WFLA :30 Commercial	400.00	
			10/19 FR		01:30P	*WFLA :30 Commercial	400.00	
			10/24 WE		12:58P	*WFLA :30 Commercial	400.00	
			10/25 TH		12:58P	*WFLA :30 Commercial	400.00	
M-F 10a News	160.00	86 16	10/02 TU		10:26A	*WFLA :30 Commercial	160.00	
			10/03 WE		10:14A	*WFLA :30 Commercial	160.00	
			10/04 TH		10:25A	*WFLA :30 Commercial	160.00	
			10/05 FR		10:29A	*WFLA :30 Commercial	160.00	
			10/09 TU		10:18A	*WFLA :30 Commercial	160.00	
			10/10 WE		10:24A	*WFLA :30 Commercial	160.00	
			10/11 TH		10:17A	*WFLA :30 Commercial	160.00	
			10/12 FR		10:28A	*WFLA :30 Commercial	160.00	
			10/16 TU		10:29A	*WFLA :30 Commercial	160.00	
			10/17 WE		10:28A	*WFLA :30 Commercial	160.00	
			10/18 TH		10:29A	*WFLA :30 Commercial	160.00	
			10/19 FR		10:15A	*WFLA :30 Commercial	160.00	
			10/23 TU		10:28A	*WFLA :30 Commercial	160.00	
			10/24 WE		10:11A	*WFLA :30 Commercial	160.00	
			10/25 TH		10:25A	*WFLA :30 Commercial	160.00	
			10/26 FR		10:28A	*WFLA :30 Commercial	160.00	
M-F 1135p ET / 1035p CT Tonight Show	650.00	87 16	10/02 TU		11:46P	*WFLA :30 Commercial	650.00	
			10/03 WE		12:20A	*WFLA :30 Commercial	650.00	
			10/04 TH		12:08A	*WFLA :30 Commercial	650.00	
			10/05 FR		12:32A	*WFLA :30 Commercial	650.00	
			10/09 TU		12:32A	*WFLA :30 Commercial	650.00	

\*\*\* Continued \*\*\*

PERIOD COST	637,020.00	463 Total Units			
		ACTUAL GROSS BILLING	579,145.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	86,871.75		Credits 57,875.00-
		NET DUE	492,273.25	TOTAL RECONCILING	57,875.00CR

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WASHINGTON DC 20007

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Barack Obama/ D/ President  
PROD: Obama For America

2012  
INVOICE DATE 10/28/12 E:120904026  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033220  
PAGE 4  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/01/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537  
Desc: 06296388

SCHEDULE		RT/SS#	PER	ACTUAL BROADCAST				PRICE	RECONCILIATION	
DESCRIPTION	PRICE			DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION		REMARKS	DEBIT/CREDIT
				10/10	WE	12:11A	30	OFA12A125		650.00
				10/11	TH	11:46P	30	OFA12A125		650.00
				10/12	FR	11:48P	30	OFA12A125		650.00
				10/18	TH	12:10A	30	OFA12G145		650.00
				10/18	TH	12:30A	30	OFA12Z151		650.00
				10/19	FR	12:08A	30	OFA12Z151		650.00
				10/19	FR	12:30A	30	OFA12G145		650.00
				10/24	WE	11:56P	30	OFA12G145		650.00
				10/24	WE	12:08A	30	OFA12Z151		650.00
				10/25	TH	11:59P	30	OFA12G182		650.00
				10/25	TH	12:30A	30	OFA12G182		650.00
M-F 11a Daytime	160.00	88	16			*WFLA	:30 Commercial			
				10/02	TU	11:55A	30	OFA12P130		160.00
				10/03	WE	11:58A	30	OFA12A133		160.00
				10/04	TH	11:53A	30	OFA12A133		160.00
				10/05	FR	11:16A	30	OFA12A138		160.00
				10/09	TU	11:35A	30	OFA12Z141		160.00
				10/10	WE	11:58A	30	OFA12P143		160.00
				10/11	TH	11:32A	30	OFA12A125		160.00
				10/12	FR	11:43A	30	OFA12P143		160.00
				10/16	TU	11:37A	30	OFA12A125		160.00
				10/17	WE	11:35A	30	OFA12Z151		160.00
				10/18	TH	11:56A	30	OFA12G145		160.00
				10/19	FR	11:36A	30	OFA12Z151		160.00
				10/23	TU	11:37A	30	OFA12Z151		160.00
				10/24	WE	11:08A	30	OFA12Z151		160.00
				10/25	TH	11:18A	30	OFA12G182		160.00
				10/26	FR	11:30A	30	OFA12G182		160.00
M-F 12p Today Show III	200.00	89	8			*WFLA	:30 Commercial			
				10/02	TU	12:52P	30	OFA12P130		200.00
				10/03	WE	12:29P	30	OFA12P130		200.00
				10/04	TH	12:27P	30	OFA12A133		200.00
				10/05	FR	12:26P	30	OFA12A133		200.00
				10/09	TU	12:29P	30	OFA12A138		200.00
				10/10	WE	12:27P	30	OFA12P143		200.00
				10/11	TH	12:29P	30	OFA12P143		200.00
				10/12	FR	12:29P	30	OFA12A125		200.00
M-F 2p Rachael Ray	250.00	90	16			*WFLA	:30 Commercial			
				10/02	TU	02:54P	30	OFA12P130		250.00
				10/03	WE	02:44P	30	OFA12A133		250.00
				10/04	TH	02:53P	30	OFA12A133		250.00
				10/05	FR	02:58P	30	OFA12A133		250.00
				10/09	TU	02:58P	30	OFA12Z141		250.00
				10/10	WE	02:25P	30	OFA12P143		250.00
				10/11	TH	02:20P	30	OFA12A125		250.00
				10/12	FR	02:59P	30	OFA12P143		250.00
				10/16	TU	02:36P	30	OFA12A125		250.00

\*\*\* Continued \*\*\*

PERIOD COST 637,020.00

463 Total Units  
ACTUAL GROSS BILLING 579,145.00  
AGENCY COMMISSION 86,871.75  
NET DUE 492,273.25

SUB-TOTALS Debits .00  
Credits 57,875.00-  
TOTAL RECONCILING 57,875.00CR

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REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ D/ President  
PROD: Obama For America

2012 WFLA I SS  
INVOICE DATE 10/28/12 E:120904026  
ORDER TYPE Political WFLA  
INVOICE NUMBER PAGE BROADCAST MONTH  
0100033220 5 10/01/2012 - 10/2  
SCHEDULE DATES

10/01/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537  
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 3p Doctors	450.00	91 16	10/17	WE	02:55P	30 OFA12Z151	250.00	
			10/18	TH	02:58P	30 OFA12Z151	250.00	
			10/19	FR	02:32P	30 OFA12G145	250.00	
			10/23	TU	02:26P	30 OFA12Z151	250.00	
			10/24	WE	02:25P	30 OFA12G145	250.00	
			10/25	TH	02:15P	30 OFA12G172	250.00	
			10/26	FR	02:54P	30 OFA12G182	250.00	
					*WFLA	:30 Commercial		
			10/02	TU	03:33P	30 OFA12P130	450.00	
			10/03	WE	03:30P	30 OFA12P130	450.00	
M-F 4p Dr Dz	600.00	92 16	10/04	TH	03:32P	30 OFA12A133	450.00	
			10/05	FR	03:13P	30 OFA12A138	450.00	
			10/09	TU	03:59P	30 OFA12A138	450.00	
			10/10	WE	03:11P	30 OFA12P143	450.00	
			10/11	TH	03:48P	30 OFA12P143	450.00	
			10/12	FR	03:29P	30 OFA12P143	450.00	
			10/16	TU	03:58P	30 OFA12P143	450.00	
			10/17	WE	03:35P	30 OFA12Z151	450.00	
			10/18	TH	03:58P	30 OFA12G145	450.00	
			10/19	FR	03:30P	30 OFA12G145	450.00	
M-F 5a News	150.00	93 16	10/23	TU	03:58P	30 OFA12G145	450.00	
			10/24	WE	03:15P	30 OFA12G145	450.00	
			10/25	TH	03:47P	30 OFA12G182	450.00	
			10/26	FR	03:14P	30 OFA12G172	450.00	
					*WFLA	:30 Commercial		
			10/02	TU	04:14P	30 OFA12P130	600.00	
			10/03	WE	04:49P	30 OFA12P130	600.00	
			10/04	TH	04:13P	30 OFA12A133	600.00	
			10/05	FR	04:56P	30 OFA12A133	600.00	
			10/09	TU	04:39P	30 OFA12A138	600.00	
M-F 5a News	150.00	93 16	10/10	WE	04:56P	30 OFA12P143	600.00	
			10/11	TH	04:10P	30 OFA12A125	600.00	
			10/12	FR	04:55P	30 OFA12P143	600.00	
			10/16	TU	04:29P	30 OFA12A125	600.00	
			10/17	WE	04:37P	30 OFA12Z151	600.00	
			10/18	TH	04:21P	30 OFA12G145	600.00	
			10/19	FR	04:12P	30 OFA12Z151	600.00	
			10/23	TU	04:55P	30 OFA12G145	600.00	
			10/24	WE	04:55P	30 OFA12Z151	600.00	
			10/25	TH	04:55P	30 OFA12G172	600.00	
M-F 5a News	150.00	93 16	10/26	FR	04:22P	30 OFA12G182	600.00	
					*WFLA	:30 Commercial		
			10/02	TU	05:27A	30 OFA12P130	150.00	
			10/03	WE	05:27A	30 OFA12P130	150.00	
			10/04	TH	05:21A	30 OFA12A133	150.00	
			10/05	FR	05:24A	30 OFA12A133	150.00	
			10/09	TU	05:27A	30 OFA12A138	150.00	
					*** Continued ***			

PERIOD COST 637,020.00

463 Total Units  
ACTUAL GROSS BILLING 579,145.00  
AGENCY COMMISSION 86,871.75  
NET DUE 492,273.25

SUB-TOTALS Debits .00  
Credits 57,875.00-  
TOTAL RECONCILING 57,875.00CR

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REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Barack Obama/ D/ President  
PROD: Obama For America

2012  
INVOICE DATE 10/28/12 E: 120904026  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033220  
PAGE 6  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/01/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537  
Desc: 06296388

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 5p News	900.00	94 16	10/10 WE 05:20A 30 OFA12P143	150.00	
			10/11 TH 05:10A 30 OFA12P143	150.00	
			10/12 FR 05:11A 30 OFA12P143	150.00	
			10/16 TU 05:28A 30 OFA12A125	150.00	
			10/17 WE 05:20A 30 OFA12Z151	150.00	
			10/18 TH 05:23A 30 OFA12G145	150.00	
			10/19 FR 05:24A 30 OFA12G145	150.00	
			10/23 TU 05:11A 30 OFA12G145	150.00	
			10/24 WE 05:12A 30 OFA12G145	150.00	
			10/25 TH 05:27A 30 OFA12G182	150.00	
			10/26 FR 05:28A 30 OFA12G182	150.00	
			*WFLA :30 Commercial		
			10/02 TU 05:28P 30 OFA12P130	900.00	
			10/03 WE 05:17P 30 OFA12A133	900.00	
			10/04 TH 05:24P 30 OFA12A133	900.00	
			10/05 FR 05:15P 30 OFA12A133	900.00	
			10/09 TU 05:13P 30 OFA12Z141	900.00	
			10/10 WE 05:13P 30 OFA12A125	900.00	
			10/11 TH 05:29P 30 OFA12P143	900.00	
			10/12 FR 05:28P 30 OFA12P143	900.00	
			10/16 TU 05:23P 30 OFA12P143	900.00	
			10/17 WE 05:11P 30 OFA12Z151	900.00	
			10/18 TH 05:21P 30 OFA12G145	900.00	
			10/19 FR 05:23P 30 OFA12G145	900.00	
			10/23 TU 05:12P 30 OFA12Z151	900.00	
			10/24 WE 05:14P 30 OFA12G145	900.00	
			10/25 TH 05:24P 30 OFA12G182	900.00	
			10/26 FR 05:14P 30 OFA12G182	900.00	
M-F 530a News	470.00	95 15	*WFLA :30 Commercial		
			10/02 TU 05:54A 30 OFA12P130	470.00	
			10/03 WE 05:51A 30 OFA12A133	470.00	
			10/04 TH 05:58A 30 OFA12A133	470.00	
			10/05 FR 05:51A 30 OFA12A133	470.00	
			10/09 TU 05:41A 30 OFA12Z141	470.00	
			10/10 WE 05:57A 30 OFA12A125	470.00	
			10/12 FR 05:40A 30 OFA12A125	470.00	
			10/16 TU 05:57A 30 OFA12P143	470.00	
			10/17 WE 05:57A 30 OFA12Z151	470.00	
			10/18 TH 05:51A 30 OFA12Z151	470.00	
			10/19 FR 05:59A 30 OFA12Z151	470.00	
			10/23 TU 05:52A 30 OFA12Z151	470.00	
			10/24 WE 05:41A 30 OFA12Z151	470.00	
M-F 530p News	900.00	96 16	10/25 TH 05:59A 30 OFA12G182	470.00	
			10/26 FR 05:57A 30 OFA12G182	470.00	
			*WFLA :30 Commercial		
			10/02 TU 05:40P 30 OFA12P130	900.00	
			10/03 WE 05:37P 30 OFA12A133	900.00	

\*\*\* Continued \*\*\*

PERIOD COST	637,020.00	463 Total Units		Debits	.00
		ACTUAL GROSS BILLING	579,145.00	Credits	57,875.00-
		AGENCY COMMISSION	86,871.75	TOTAL RECONCILING	57,875.00CR
		NET DUE	492,273.25		

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ADV: Barack Obama/ D/ President  
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2012 WFLA I SS  
INVOICE DATE 10/28/12 E:120904026  
ORDER TYPE Political WFLA  
INVOICE NUMBER PAGE BROADCAST MONTH  
0100033220 7 10/01/2012 - 10/2  
SCHEDULE DATES  
10/01/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537  
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6p News	1200.00	97 8	10/04	TH	05:45P	30	OFA12A133	900.00
			10/05	FR	05:56P	30	OFA12A133	900.00
			10/09	TU	05:44P	30	OFA12A138	900.00
			10/10	WE	05:57P	30	OFA12A125	900.00
			10/11	TH	05:46P	30	OFA12P143	900.00
			10/12	FR	05:40P	30	OFA12A125	900.00
			10/16	TU	05:40P	30	OFA12A125	900.00
			10/17	WE	05:46P	30	OFA12Z151	900.00
			10/18	TH	05:58P	30	OFA12Z151	900.00
			10/19	FR	05:44P	30	OFA12Z151	900.00
			10/23	TU	05:45P	30	OFA12G145	900.00
			10/24	WE	05:44P	30	OFA12Z151	900.00
M-F 6a News	700.00	98 4	10/25	TH	05:46P	30	OFA12G182	900.00
			10/26	FR	05:52P	30	OFA12G182	900.00
			*WFLA :30 Commercial					
			10/02	TU	06:15P	30	OFA12P130	1200.00
			10/03	WE	06:12P	30	OFA12P130	1200.00
			10/04	TH	06:12P	30	OFA12A133	1200.00
			10/05	FR	06:28P	30	OFA12A133	1200.00
			10/09	TU	06:15P	30	OFA12Z141	1200.00
			10/10	WE	06:23P	30	OFA12P143	1200.00
			10/11	TH	06:22P	30	OFA12P143	1200.00
			10/12	FR	06:16P	30	OFA12A125	1200.00
			*WFLA :30 Commercial					
M-F 630p ET / 530p CT NBC Nigh	5000.00	99 12	10/02	TU	06:42A	30	OFA12P130	700.00
			10/05	FR	06:21A	30	OFA12A138	700.00
			10/09	TU	06:13A	30	OFA12A138	700.00
			10/10	WE	06:43A	30	OFA12P143	700.00
			*WFLA :30 Commercial					
			10/02	TU	06:52P	30	OFA12P130	5000.00
			10/03	WE	06:38P	30	OFA12P130	5000.00
			10/04	TH	07:00P	30	OFA12A133	5000.00
			10/05	FR	06:44P	30	OFA12A138	5000.00
			10/09	TU	07:00P	30	OFA12A138	5000.00
			10/10	WE	06:59P	30	OFA12A125	5000.00
			10/11	TH	06:51P	30	OFA12A125	5000.00
M-F 7p News	1000.00	100 8	10/12	FR	07:00P	30	OFA12A125	5000.00
			10/23	TU	06:46P	30	OFA12Z151	5000.00
			10/23	TU	07:00P	30	OFA12G145	5000.00
			10/24	WE	06:46P	30	OFA12G145	5000.00
			10/26	FR	06:52P	30	OFA12G182	5000.00
			*WFLA :30 Commercial					
			10/02	TU	07:09P	30	OFA12P130	1000.00
			10/03	WE	07:14P	30	OFA12A133	1000.00
			10/04	TH	07:12P	30	OFA12A133	1000.00
			10/05	FR	07:26P	30	OFA12A138	1000.00
			10/09	TU	07:09P	30	OFA12A138	1000.00
			*** Continued ***					

PERIOD COST 637,020.00

463 Total Units  
ACTUAL GROSS BILLING 579,145.00  
AGENCY COMMISSION 86,871.75  
NET DUE 492,273.25

SUB-TOTALS Debits .00  
Credits 57,875.00-  
TOTAL RECONCILING 57,875.00CR

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# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

## INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Barack Obama/ D/ President  
PROD: Obama For America

2012  
INVOICE DATE 10/28/12 E:120904026  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033220  
PAGE 8  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/01/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537  
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION						
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT			
M-F 7a Today Show 900.00	101	12	10/10	WE	07:25P	30	OFA12P143	1000.00					
			10/11	TH	07:15P	30	OFA12P143	1000.00					
			10/12	FR	07:23P	30	OFA12P143	1000.00					
					*WFLA		:30 Commercial						
			10/02	TU	07:59A	30	OFA12P130	900.00					
			10/03	WE	07:26A	30	OFA12A133	900.00					
			10/04	TH	07:23A	30	OFA12A133	900.00					
			10/05	FR	08:41A	30	OFA12A138	900.00					
			10/09	TU	08:57A	30	OFA12Z141	900.00					
			10/10	WE	08:57A	30	OFA12P143	900.00					
			10/11	TH	08:34A	30	OFA12A125	900.00					
			10/12	FR	08:57A	30	OFA12P143	900.00					
M-F 730p Entertainment Tonight 1000.00	102	8	10/23	TU	07:24A	30	OFA12Z151	900.00					
			10/24	WE	07:28A	30	OFA12Z151	900.00					
			10/25	TH	08:26A	30	OFA12G172	900.00					
			10/26	FR	08:34A	30	OFA12G182	900.00					
					*WFLA		:30 Commercial						
			10/02	TU	07:45P	30	OFA12P130	1000.00					
			10/03	WE	07:54P	30	OFA12A133	1000.00					
			10/04	TH	07:45P	30	OFA12A133	1000.00					
			10/05	FR	07:46P	30	OFA12A133	1000.00					
			10/09	TU	07:55P	30	OFA12Z141	1000.00					
			10/10	WE	07:46P	30	OFA12A125	1000.00					
			10/11	TH	07:54P	30	OFA12P143	1000.00					
M-F 9a Today Show II 550.00	103	8	10/12	FR	07:39P	30	OFA12A125	1000.00					
					*WFLA		:30 Commercial						
			10/02	TU	09:29A	30	OFA12P130	550.00					
			10/03	WE	09:38A	30	OFA12P130	550.00					
			10/04	TH	09:29A	30	OFA12A133	550.00					
			10/05	FR	09:57A	30	OFA12A138	550.00					
			10/09	TU	09:48A	30	OFA12A138	550.00					
			10/10	WE	09:27A	30	OFA12A125	550.00					
			10/11	TH	09:51A	30	OFA12P143	550.00					
			10/12	FR	09:29A	30	OFA12P143	550.00					
			Fri 8-9p ET / 7-8p CT Whitney 3400.00	104	2	10/05	FR		30		.00	Preempt Program Change	3400.00-
						10/19	FR		30		.00	Preempt Program Change	3400.00-
Fri 9p ET / 8p CT Grimm 3400.00	105	1	10/12	FR	09:20P	30	OFA12A125	3400.00					
					*WFLA		:30 Commercial						
Mon 10p ET / 9p CT Revolution 3600.00	106	1	10/08	MO	10:59P	30	OFA12A138	3600.00					
Mon 8-10p ET / 7-9p CT Voice 9000.00	107	2	10/08	MO	07:59P	30	OFA12Z140	9000.00					
					*WFLA		:30 Commercial						
*** Continued ***													

PERIOD COST 637,020.00

463 Total Units  
ACTUAL GROSS BILLING 579,145.00  
AGENCY COMMISSION 86,871.75  
NET DUE 492,273.25

SUB-TOTALS Debits .00  
Credits 57,875.00-  
TOTAL RECONCILING 57,875.00CR

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### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP.: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV.: Barack Obama/ D/ President  
PROD: Obama For America

2012  
INVOICE DATE 10/28/12 E:120904026  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033220  
PAGE 9  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/01/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537  
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
Mon 8p ET / 7p CT The Voice	9000.00	108	1	10/15	MO	07:59P	30	OFA12P143	9000.00
						*WFLA		:30 Commercial	
Sat 1130p ET / 1030p CT Saturd	1200.00	109	4	10/22	MO	08:21P	30	OFA12G145	9000.00
						*WFLA		:30 Commercial	
Sat 12p News	150.00	110	4	10/06	SA	12:50A	30	OFA12A133	1200.00
				10/13	SA	12:29A	30	OFA12P143	1200.00
				10/20	SA	12:47A	30	OFA12G145	1200.00
				10/27	SA	12:31A	30	OFA12G182	1200.00
						*WFLA		:30 Commercial	
Sat 6p News	700.00	111	2	10/06	SA	12:12P	30	OFA12A138	150.00
				10/13	SA	12:27P	30	OFA12A125	150.00
				10/20	SA	12:42P	30	OFA12G145	150.00
				10/27	SA	12:14P	30	OFA12G182	150.00
						*WFLA		:30 Commercial	
Sat 630p ET / 530p CT NBC Nigh	5000.00	112	2	10/06	SA	06:12P	30	OFA12A133	700.00
				10/27	SA	06:27P	30	OFA12G182	700.00
						*WFLA		:30 Commercial	
Sat 7p Entertainment Tonight	650.00	113	3	10/06	SA	06:45P	30	OFA12A138	5000.00
				10/27	SA	06:59P	30	OFA12G182	5000.00
						*WFLA		:30 Commercial	
Sat 7a Today Show	500.00	114	8	10/13	SA	07:37P	30	OFA12P143	650.00
				10/20	SA	07:37P	30	OFA12G145	650.00
				10/27	SA	07:37P	30	OFA12G182	650.00
						*WFLA		:30 Commercial	
Sat 9a News	300.00	115	4	10/06	SA	07:24A	30	OFA12A138	500.00
				10/06	SA	07:59A	30	OFA12A133	500.00
				10/13	SA	07:59A	30	OFA12A125	500.00
				10/13	SA	08:58A	30	OFA12A125	500.00
				10/20	SA	08:21A	30	OFA12Z151	500.00
				10/20	SA	08:56A	30	OFA12G145	500.00
				10/27	SA	07:28A	30	OFA12G182	500.00
				10/27	SA	08:29A	30	OFA12G172	500.00
						*WFLA		:30 Commercial	
Sun 12p News	150.00	117	4	10/06	SA	09:13A	30	OFA12A133	300.00
				10/13	SA	09:42A	30	OFA12P143	300.00
				10/20	SA	09:41A	30	OFA12G145	300.00
				10/27	SA	09:13A	30	OFA12G182	300.00
						*WFLA		:30 Commercial	
Sun 6p News	750.00	118	4	10/07	SU	12:52P	30	OFA12Z140	150.00
				10/14	SU	12:29P	30	OFA12P143	150.00
				10/21	SU	12:23P	30	OFA12Z151	150.00
				10/28	SU	12:51P	30	OFA12G182	150.00
						*WFLA		:30 Commercial	
				10/07	SU	06:21P	30	OFA12A138	750.00
				10/14	SU	06:21P	30	OFA12A125	750.00
				10/21	SU	05:59P	30	OFA12G145	750.00
				10/28	SU	06:23P	30	OFA12G182	750.00
*** Continued ***									

PERIOD COST 637,020.00

463 Total Units  
ACTUAL GROSS BILLING 579,145.00  
AGENCY COMMISSION 86,871.75  
NET DUE 492,273.25

SUB-TOTALS Debits .00  
Credits 57,875.00-  
TOTAL RECONCILING 57,875.00CR

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38634  
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1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ D/ President  
PROD: Obama For America

2012  
INVOICE DATE 10/28/12 E:120904026  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033220  
PAGE BROADCAST MONTH 10 10/01/2012 - 10/2  
SCHEDULE DATES 10/01/12-11/11/12  
TERMS: NET 30 DAYS.  
Standard Broadcast Month

REF#: 95 /101 /1537  
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
Sun 630p ET / 530p CT NBC Nightly News	5000.00	119	4	10/07	SU	06:46P	30	OFA12Z140	5000.00
				10/14	SU	06:47P	30	OFA12A125	5000.00
				10/21	SU	06:59P	30	OFA12G145	5000.00
				10/28	SU	06:46P	30	OFA12G182	5000.00
Sun 7p ET / 6p CT Football Night	3400.00	120	2	10/07	SU	07:08P	30	OFA12A138	3400.00
				10/14	SU	07:08P	30	OFA12P143	3400.00
Sun 8a Today Show	500.00	121	2	10/07	SU	09:00A	30	OFA12Z140	500.00
				10/14	SU	08:53A	30	OFA12P143	500.00
Sun 815p ET / 715p CT NBC Sunday Night News	10000.00	122	3	10/07	SU	11:39P	30	OFA12A138	10000.00
				10/14	SU	11:42P	30	OFA12P143	10000.00
				10/28	SU	11:35P	30	OFA12G182	10000.00
Sun 9a News	300.00	123	4	10/07	SU	09:59A	30	OFA12A138	300.00
				10/14	SU	09:41A	30	OFA12P143	300.00
				10/21	SU	09:22A	30	OFA12Z151	300.00
				10/28	SU	09:43A	30	OFA12G182	300.00
M-Su 11p News	1250.00	124	16	10/02	TU	11:25P	30	OFA12P130	1250.00
				10/03	WE	11:11P	30	OFA12P130	1250.00
				10/04	TH	11:30P	30	OFA12A133	1250.00
				10/06	SA	11:09P	30	OFA12A138	1250.00
				10/09	TU	11:30P	30	OFA12A138	1250.00
				10/10	WE	11:34P	30	OFA12P143	1250.00
				10/11	TH	11:13P	30	OFA12P143	1250.00
				10/12	FR	11:13P	30	OFA12P143	1250.00
				10/16	TU	11:25P	30	OFA12A125	1250.00
				10/17	WE	11:33P	30	OFA12Z151	1250.00
				10/18	TH	11:33P	30	OFA12Z151	1250.00
				10/20	SA	11:10P	30	OFA12Z151	1250.00
				10/24	WE	11:31P	30	OFA12G145	1250.00
				10/25	TH	11:12P	30	OFA12G182	1250.00
				10/26	FR	11:22P	30	OFA12G182	1250.00
				10/27	SA	11:13P	30	OFA12G182	1250.00
Tue 10p ET / 9p CT Parenthood	3600.00	125	2	10/02	TU	11:00P	30	OFA12P130	3600.00
				10/23	TU	10:11P	30	OFA12G145	3600.00
Tue 8p ET / 7p CT Voice									

\*\*\* Continued \*\*\*

PERIOD COST 637,020.00

463 Total Units  
ACTUAL GROSS BILLING 579,145.00  
AGENCY COMMISSION 86,871.75  
NET DUE 492,273.25

SUB-TOTALS Debits .00  
Credits 57,875.00-  
TOTAL RECONCILING 57,875.00CR

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REP.: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV.: Barack Obama/ D/ President  
PROD: Obama For America

2012 WFLA I SS  
INVOICE DATE 10/28/12 E:120904026  
ORDER TYPE Political WFLA  
INVOICE NUMBER PAGE BROADCAST MONTH  
0100033220 11 10/01/2012 - 10/2  
SCHEDULE DATES  
10/01/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537  
Desc: 06296388

#### SCHEDULE

#### ACTUAL BROADCAST

#### RECONCILIATION

DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G	FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	9000.00	126 2	10/02	TU	07:59P	30			OFA12P130	9000.00		
			10/16	TU	08:43P	30			OFA12P143	9000.00		
Wed 10p ET / 9p CT Chicago Fir									:30 Commercial			
	3600.00	127 1	10/10	WE	10:16P	30			OFA12A125	3600.00		
Wed 9p ET / 8p CT Law & Order									:30 Commercial			
	3600.00	128 1	10/10	WE	09:19P	30			OFA12A125	3600.00		
M-F 10a News									:30 Commercial			
	160.00	129 3	10/08	MO	10:28A	30			OFA12A138	160.00		
			10/15	MO	10:25A	30			OFA12P143	160.00		
			10/22	MO	10:17A	30			OFA12G145	160.00		
M-F 1135p ET / 1035p CT Tonight									:30 Commercial			
	650.00	130 3	10/08	MO	12:10A	30			OFA12Z140	650.00		
			10/15	MO	12:30A	30			OFA12A125	650.00		
			10/22	MO	12:10A	30			OFA12G145	650.00		
M-F 11a Daytime									:30 Commercial			
	160.00	131 3	10/08	MO	11:13A	30			OFA12Z140	160.00		
			10/15	MO	11:49A	30			OFA12A125	160.00		
			10/22	MO	11:47A	30			OFA12G145	160.00		
M-F 12p Today Show III									:30 Commercial			
	200.00	132 2	10/08	MO	12:29P	30			OFA12A138	200.00		
			10/15	MO	12:29P	30			OFA12P143	200.00		
M-F 2p Rachael Ray									:30 Commercial			
	250.00	133 3	10/08	MO	02:59P	30			OFA12Z140	250.00		
			10/15	MO	02:24P	30			OFA12P143	250.00		
			10/22	MO	02:33P	30			OFA12Z151	250.00		
M-F 3p Doctors									:30 Commercial			
	450.00	134 3	10/08	MO	03:24P	30			OFA12A138	450.00		
			10/15	MO	03:21P	30			OFA12P143	450.00		
			10/22	MO	03:20P	30			OFA12G145	450.00		
M-F 4p Dr Oz									:30 Commercial			
	600.00	135 3	10/08	MO	04:55P	30			OFA12A138	600.00		
			10/15	MO	04:55P	30			OFA12P143	600.00		
			10/22	MO	04:20P	30			OFA12Z151	600.00		
M-F 5a News									:30 Commercial			
	150.00	136 3	10/08	MO	05:21A	30			OFA12Z140	150.00		
			10/15	MO	05:21A	30			OFA12P143	150.00		
			10/22	MO	05:22A	30			OFA12Z151	150.00		
M-F 5p News									:30 Commercial			
	900.00	137 3	10/08	MO	05:14P	30			OFA12Z140	900.00		
			10/15	MO	05:28P	30			OFA12A125	900.00		
			10/22	MO	05:28P	30			OFA12G145	900.00		
M-F 530a News									:30 Commercial			
	470.00	138 3	10/08	MO	05:44A	30			OFA12A138	470.00		
			10/15	MO	05:41A	30			OFA12A125	470.00		
			10/22	MO	05:51A	30			OFA12G145	470.00		
M-F 530p News									:30 Commercial			
	900.00	139 3	10/08	MO	05:58P	30			OFA12A138	900.00		

\*\*\* Continued \*\*\*

PERIOD COST 637,020.00

463 Total Units  
ACTUAL GROSS BILLING 579,145.00  
AGENCY COMMISSION 86,871.75  
NET DUE 492,273.25

SUB-TOTALS Debits .00  
Credits 57,875.00-  
TOTAL RECONCILING 57,875.00CR

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# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ D/ President  
PROD: Obama For America

2012  
INVOICE DATE 10/28/12 E: 120904026  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033220  
PAGE 12  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/01/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS

REF#: 95 /101 /1537  
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
			10/15	MO	05:57P	30	OFA12P143		
			10/22	MO	05:40P	30	OFA12Z151		
M-F 6p News	1200.00	140 2	10/08	MO	06:27P	30	OFA12Z140		
			10/15	MO	06:28P	30	OFA12A125		
M-F 6a News	900.00	141 1	10/08	MO		30			
								Preempt P	900.00-
								olitical	
M-F 630p ET / 530p CT NBC Nigh	5000.00	142 3	10/08	MO	07:00P	30	OFA12A138		
			10/15	MO	07:00P	30	OFA12P143		
			10/22	MO	06:49P	30	OFA12G145		
M-F 7p News	1000.00	143 2	10/08	MO	07:23P	30	OFA12A138		
			10/15	MO	07:15P	30	OFA12A125		
M-F 7a Today Show	900.00	144 3	10/08	MO	08:34A	30	OFA12Z140		
			10/15	MO	08:45A	30	OFA12P143		
			10/22	MO	08:45A	30	OFA12Z151		
M-F 730p Entertainment Tonight	1000.00	145 2	10/08	MO	07:55P	30	OFA12A138		
			10/15	MO	07:45P	30	OFA12A125		
M-F 9a Today Show II	550.00	146 2	10/08	MO	09:50A	30	OFA12A138		
			10/15	MO	09:57A	30	OFA12P143		
M-Su 11p News	1250.00	147 3	10/08	MO	11:29P	30	OFA12A138		
			10/15	MO	11:22P	30	OFA12P143		
			10/22	MO	11:31P	30	OFA12Z151		
Sun 10a Meet The Press	1400.00	153 2	10/07	SU		30			
								Preempt P	1400.00-
								olitical	
Tue 8p ET / 7p CT Voice	4500.00	154 1	10/14	SU	10:39A	30	OFA12A125		
Wed 8-9p ET / 7-8p CT Animal P	3400.00	155 2	10/09	TU	07:59P	30	OFA12A138		
			10/10	WE	07:59P	30	OFA12A125		
			10/10	WE	08:18P	30	OFA12P143		
Sat 8p ET / 7p CT Revolution	1200.00	156 2	10/13	SA	08:42P	30	OFA12P143		
			10/20	SA	08:45P	30	OFA12Z151		
Sat 9p ET / 8p CT Chicago Fire	1300.00	157 1	10/13	SA	09:17P	30	OFA12A125		
Thu 8-9p ET / 7-8p CT 30 Rock	2940.00	158 2	10/11	TH	08:21P	30	OFA12A125		
			10/18	TH	08:51P	30	OFA12G145		
Fri 8p ET / 7p CT Grimm									

\*\*\* Continued \*\*\*

PERIOD COST 637,020.00

463 Total Units  
ACTUAL GROSS BILLING 579,145.00  
AGENCY COMMISSION 86,871.75  
NET DUE 492,273.25

SUB-TOTALS Debits .00  
Credits 57,875.00-  
TOTAL RECONCILING 57,875.00CR

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### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ D/ President  
PROD: Obama For America

2012  
INVOICE DATE 10/28/12 E:120904026  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033220  
PAGE 13  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/01/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537  
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
	3400.00	159	1	10/12	FR		30	.00	Preempt Program Change
Fri 10p ET / 9p CT Dateline NB									
3000.00	160	1		10/12	FR	10:31P	30	OFA12A125	3000.00
Wed 9p ET / 8p CT Law & Order									
3600.00	161	1		10/17	WE	09:16P	30	OFA12Z151	3600.00
Thu 9-10p ET / 8-9p CT Office									
4800.00	162	1		10/18	TH	09:20P	30	OFA12Z151	4800.00
Thu 10p ET / 9p CT Rock Center									
3200.00	163	1		10/18	TH	10:42P	30	OFA12G145	3200.00
Sun 8a Today Show									
1100.00	164	1		10/14	SU	08:28A	30	OFA12P143	1100.00
M-F 530a News									
470.00	165	1		10/12	FR	05:54A	30	OFA12P143	470.00
Fri 8p ET / 7p CT The Voice									
3400.00	166	1		10/12	FR	08:46P	30	OFA12P143	3400.00
Fri 8p ET / 7p CT Grimm									
3400.00	167	1		10/19	FR	08:39P	30	OFA12G145	3400.00
M-F 7a Today Show									
900.00	168	4		10/16	TU	07:26A	30	OFA12A125	900.00
				10/17	WE	07:56A	30	OFA12Z151	900.00
				10/18	TH	07:29A	30	OFA12Z151	900.00
				10/19	FR	08:56A	30	OFA12G145	900.00
M-F 12p Today Show III									
380.00	169	4		10/16	TU	12:29P	30	OFA12A125	380.00
				10/17	WE	12:50P	30	OFA12Z151	380.00
				10/18	TH	12:27P	30	OFA12Z151	380.00
				10/19	FR	12:27P	30	OFA12G145	380.00
M-F 6p News									
2250.00	170	4		10/16	TU	06:22P	30	OFA12P143	2250.00
				10/16	TU	06:29P	30	OFA12A125	2250.00
				10/18	TH	06:13P	30	OFA12G145	2250.00
				10/19	FR	06:13P	30	OFA12Z151	2250.00
M-F 6a News									
1450.00	171	2		10/16	TU	06:11A	30	OFA12P143	1450.00
				10/19	FR	06:30A	30	OFA12G145	1450.00
M-F 7p News									
2000.00	172	4		10/16	TU	07:25P	30	OFA12P143	2000.00
				10/17	WE	07:13P	30	OFA12Z151	2000.00
				10/18	TH	07:10P	30	OFA12Z151	2000.00
				10/18	TH	07:12P	30	OFA12G145	2000.00
M-F 730p Entertainment Tonight									
2000.00	173	4		10/16	TU	07:45P	30	OFA12A125	2000.00
				10/16	TU	07:54P	30	OFA12P143	2000.00
				10/19	FR	07:40P	30	OFA12G145	2000.00
				10/19	FR	07:45P	30	OFA12G145	2000.00

\*\*\* Continued \*\*\*

PERIOD COST 637,020.00

463 Total Units  
ACTUAL GROSS BILLING 579,145.00  
AGENCY COMMISSION 86,871.75  
NET DUE 492,273.25

SUB-TOTALS Debits .00  
Credits 57,875.00-  
TOTAL RECONCILING 57,875.00CR

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### INVOICE / AFFIDAVIT

38634  
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1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Barack Obama/ D/ President  
PROD: Obama For America

2012  
INVOICE DATE 10/28/12 E:120904026  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033220  
PAGE 14  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/01/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537  
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 9a Today Show II	1040.00	174 4	10/16	TU	09:29A	30	OFA12P143	1040.00	
			10/17	WE	09:51A	30	OFA12Z151	1040.00	
			10/18	TH	09:56A	30	OFA12G145	1040.00	
			10/19	FR	09:59A	30	OFA12G145	1040.00	
Sun 10a Meet The Press	5000.00	175 1	10/21	SU	10:47A	30	OFA12G145	5000.00	
Sun 7p ET / 6p CT Football Night	7000.00	176 1	10/21	SU	07:18P	30	OFA12G145	7000.00	
Sun 8a Today Show	1100.00	177 1	10/21	SU	08:49A	30	OFA12G145	1100.00	
Wed 10p ET / 9p CT Chicago Fire	7200.00	178 1	10/17	WE	10:30P	30	OFA12Z151	7200.00	
M-F 12p Today Show III	380.00	179 1	10/22	MO	12:29P	30	OFA12Z151	380.00	
M-F 6p News	2250.00	180 1	10/22	MO	06:23P	30	OFA12Z151	2250.00	
M-F 6a News	1450.00	181 1	10/22	MO	06:42A	30	OFA12G145	1450.00	
M-F 7p News	2000.00	182 1	10/22	MO	07:10P	30	OFA12Z151	2000.00	
M-F 730p Entertainment Tonight	2000.00	183 1	10/22	MO	07:46P	30	OFA12G145	2000.00	
M-F 9a Today Show II	1040.00	184 1	10/22	MO	09:27A	30	OFA12G145	1040.00	
Sat 9p ET / 8p CT Chicago Fire	1300.00	185 1	10/20	SA	09:43P	30	OFA12G145	1300.00	
Sat 10p ET / 9p CT Law & Order	1400.00	186 1	10/20	SA	10:31P	30	OFA12G145	1400.00	
Tue 10p ET / 9p CT Parenthood	3600.00	188 1	10/23	TU	10:30P	30	OFA12Z151	3600.00	
M-F 12p Today Show III	380.00	189 4	10/23	TU	12:29P	30	OFA12Z151	380.00	
			10/24	WE	12:29P	30	OFA12G145	380.00	
			10/25	TH	12:29P	30	OFA12G182	380.00	
			10/26	FR	12:26P	30	OFA12G182	380.00	
M-F 6p News	2250.00	190 4	10/23	TU	06:29P	30	OFA12G145	2250.00	
			10/24	WE	06:23P	30	OFA12G145	2250.00	
			10/25	TH	06:25P	30	OFA12G182	2250.00	
			10/26	FR	06:24P	30	OFA12G182	2250.00	
M-F 6a News	1450.00	191 2	10/24	WE	06:27A	30	OFA12G145	1450.00	
			10/25	TH	06:09A	30	OFA12G182	1450.00	
M-F 7p News	2000.00	192 4	10/23	TU	07:25P	30	OFA12Z151	2000.00	
			10/24	WE	07:15P	30	OFA12Z151	2000.00	
*** Continued ***									

PERIOD COST	637,020.00	463 Total Units			
		ACTUAL GROSS BILLING	579,145.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	86,871.75	TOTAL RECONCILING	Credits 57,875.00-
		NET DUE	492,273.25		57,875.00CR

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REP\_: WFLA (Washington Dc)  
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ADV\_: Barack Obama/ D/ President  
PROD: Obama For America

2012  
INVOICE DATE 10/28/12 E:120904026  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033220  
SCHEDULE DATES 15 10/01/2012 - 10/2

REF#: 95 /101 /1537  
Desc: 06296388

10/01/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
			10/25	TH	07:10P	30	OFA12G182	2000.00
			10/26	FR	07:10P	30	OFA12G182	2000.00
M-F 730p Entertainment Tonight					*WFLA	:30 Commercial		
2000.00	193	4	10/23	TU	07:52P	30	OFA12G145	2000.00
			10/24	WE	07:55P	30	OFA12G145	2000.00
			10/25	TH	07:55P	30	OFA12G182	2000.00
			10/26	FR	07:46P	30	OFA12G182	2000.00
M-F 9a Today Show II					*WFLA	:30 Commercial		
1040.00	194	4	10/23	TU	09:29A	30	OFA12G145	1040.00
			10/24	WE	09:57A	30	OFA12G145	1040.00
			10/25	TH	09:59A	30	OFA12G182	1040.00
			10/26	FR	09:50A	30	OFA12G172	1040.00
Fri 9p ET / 8p CT Grimm					*WFLA	:30 Commercial		
7000.00	195	1	10/26	FR	09:16P	30	OFA12G172	7000.00
Sun 10a Meet The Press					*WFLA	:30 Commercial		
5000.00	197	1	10/28	SU	10:45A	30	OFA12G182	5000.00
Sun 7p ET / 6p CT Football Nig					*WFLA	:30 Commercial		
7000.00	198	1	10/28	SU	07:08P	30	OFA12G182	7000.00
Sun 8a Today Show					*WFLA	:30 Commercial		
1100.00	199	1	10/28	SU	09:00A	30	OFA12G182	1100.00
Wed 9p ET / 8p CT Law & Order					*WFLA	:30 Commercial		
7500.00	200	1	10/24	WE	09:41P	30	OFA12Z151	7500.00
Total Airtime Gross Spot Revenue:								579,145.00

PERIOD COST 637,020.00

463 Total Units  
ACTUAL GROSS BILLING 579,145.00  
AGENCY COMMISSION 86,871.75  
NET DUE 492,273.25

Debits .00  
SUB-TOTALS Credits 57,875.00-  
TOTAL RECONCILING 57,875.00CR

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